

COMPGW02 / COMPM041: Web Economics

View Online



[1]

Carl Shapiro 1998. Information rules. Harvard Business School Press.

[2]

Easley, D. and Kleinberg, J. 2010. Networks, crowds, and markets: reasoning about a highly connected world. Cambridge University Press.

[3]

Easley, D. and Kleinberg, J. 2010. Networks, crowds, and markets: reasoning about a highly connected world. Cambridge University Press.

[4]

Introduction to Economic Analysis: <https://www.mcafee.cc/Papers/Introecon/IEA2007.pdf>.

[5]

Nir Vulkan The Economics of E-Commerce. Princeton University Press.

[6]

Nisan, N. et al. eds. 2007. Algorithmic Game Theory. Cambridge University Press.

[7]

R. Preston McAfee 2009. Introduction to economic analysis. Flatworld Knowledge.