

# COMPGW02 / COMPM041: Web Economics

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@book{Easley\_Kleinberg\_2010a, address={Cambridge}, title={Networks, crowds, and markets: reasoning about a highly connected world}, DOI={10.1017/CBO9780511761942}, publisher={Cambridge University Press}, author={Easley, David and Kleinberg, Jon}, year={2010} }

@book{Easley\_Kleinberg\_2010b, address={Cambridge}, title={Networks, crowds, and markets: reasoning about a highly connected world}, publisher={Cambridge University Press}, author={Easley, David and Kleinberg, Jon}, year={2010} }

@book{Nir Vulkan, title={The Economics of E-Commerce}, publisher={Princeton University Press}, author={Nir Vulkan} }

@book{R. Preston McAfee\_2009, address={Irvington, N.Y}, title={Introduction to economic analysis}, publisher={Flatworld Knowledge}, author={R. Preston McAfee}, year={2009} }

@book{Nisan\_Roughgarden\_Tardos\_Vazirani\_2007, address={Cambridge}, title={Algorithmic Game Theory}, url={http://dx.doi.org/10.1017/CBO9780511800481}, publisher={Cambridge University Press}, year={2007} }

@misc{Introduction to Economic Analysis, url={https://www.mcafee.cc/Papers/Introecon/IEA2007.pdf} }