

COMPGW02 / COMPM041: Web Economics

View Online



Carl Shapiro, *Information Rules* (Harvard Business School Press, 1998)

Easley, David, and Jon Kleinberg, *Networks, Crowds, and Markets: Reasoning about a Highly Connected World* (Cambridge University Press, 2010),
doi:10.1017/CBO9780511761942

—, and Jon Kleinberg, *Networks, Crowds, and Markets: Reasoning about a Highly Connected World* (Cambridge University Press, 2010)

'Introduction to Economic Analysis', n.d.
<<https://www.mcafee.cc/Papers/Introecon/IEA2007.pdf>>

Nir Vulkan, *The Economics of E-Commerce* (Princeton University Press, n.d.)

Nisan, Noam, and others (eds), *Algorithmic Game Theory* (Cambridge University Press, 2007) <<http://dx.doi.org/10.1017/CBO9780511800481>>

R. Preston McAfee, *Introduction to Economic Analysis* (Flatworld Knowledge, 2009)