

COMPGW02 / COMPM041: Web Economics

View Online



Carl Shapiro, Information Rules (Harvard Business School Press 1998)

Easley D and Kleinberg J, Networks, Crowds, and Markets: Reasoning about a Highly Connected World (Cambridge University Press 2010)

—, Networks, Crowds, and Markets: Reasoning about a Highly Connected World (Cambridge University Press 2010)

'Introduction to Economic Analysis'

<<https://www.mcafee.cc/Papers/Introecon/IEA2007.pdf>>

Nir Vulkan, The Economics of E-Commerce (Princeton University Press)

Nisan N and others (eds), Algorithmic Game Theory (Cambridge University Press 2007)

<<http://dx.doi.org/10.1017/CBO9780511800481>>

R. Preston McAfee, Introduction to Economic Analysis (Flatworld Knowledge 2009)