

# COMPGC27: Programming for Business Analytics

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@article{Arslan\_2017, title={Thinking with Data: How to Turn Information into Insights, by Max Shron}, volume={13}, DOI={10.1080/15536548.2017.1279876}, number={1}, journal={Journal of Information Privacy and Security}, author={Arslan, Faruk}, year={2017}, month={Jan}, pages={46-47} }

@book{Provost\_Fawcett\_2013, address={Beijing}, title={Data science for business: what do you need to know about data mining and data-analytic thinking}, url={http://UCL.ebib.com/patron/FullRecord.aspx?p=1323973}, publisher={O'Reilly Media}, author={Provost, Foster and Fawcett, Tom}, year={2013} }