

COMPGC27: Programming for Business Analytics

View Online



Arslan, Faruk. 2017. 'Thinking with Data: How to Turn Information into Insights, by Max Shron'. Journal of Information Privacy and Security 13 (1): 46-47.
<https://doi.org/10.1080/15536548.2017.1279876>.

Provost, Foster, and Tom Fawcett. 2013. Data Science for Business: What Do You Need to Know about Data Mining and Data-Analytic Thinking. Beijing: O'Reilly Media.
<http://UCL.ebib.com/patron/FullRecord.aspx?p=1323973>.