

COMPGC27: Programming for Business Analytics

View Online



Arslan, F. (2017) 'Thinking with Data: How to Turn Information into Insights, by Max Shron', Journal of Information Privacy and Security, 13(1), pp. 46–47. Available at: <https://doi.org/10.1080/15536548.2017.1279876>.

Provost, F. and Fawcett, T. (2013) Data science for business: what do you need to know about data mining and data-analytic thinking. Beijing: O'Reilly Media. Available at: <http://UCL.ebib.com/patron/FullRecord.aspx?p=1323973>.