

COMPGC27: Programming for Business Analytics

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1.

Provost, F. & Fawcett, T. Data science for business: what do you need to know about data mining and data-analytic thinking. (O'Reilly Media, 2013).

2.

Arslan, F. Thinking with Data: How to Turn Information into Insights, by Max Shron. Journal of Information Privacy and Security **13**, 46–47 (2017).