

COMPGC27: Programming for Business Analytics

View Online



Arslan F, 'Thinking with Data: How to Turn Information into Insights, by Max Shron' (2017)
13 Journal of Information Privacy and Security 46

Provost F and Fawcett T, Data Science for Business: What Do You Need to Know about
Data Mining and Data-Analytic Thinking (O'Reilly Media 2013)
<<http://UCL.eblib.com/patron/FullRecord.aspx?p=1323973>>