

ARCLG065: Managing Museums: Richard Timothy Schadla-Hall

View Online



'Achieving great art for everyone' (2011). Arts Council England. Available at:
http://www.artscouncil.org.uk/media/uploads/achieving_great_art_for_everyone.pdf.

Adrian Babbidge (2002) 'Re-Thinking Risks: The Business of Museum Governance'. Egeria Heritage Consultancy. Available at: <http://www.egeria.org.uk/online-resources/>.

Allen-Greil, Dana and Beale, Katy (2010) Twitter for museums: strategies and tactics for success : a collection of essays. Edinburgh: MuseumsEtc.

Ambrose, Tim and Runyard, Sue (1991) Forward planning: a handbook of business, corporate and development planning for museums and galleries. London: Museums & Galleries Commission in conjunction with Routledge. Available at:
<https://doi.org/10.4324/9780203639931>.

Anderson, M.L. (2004) 'The Metrics of Success in Art Museums'. Getty Leadership Institute. Available at: <http://cgu.edu/pdf/files/gli/metrics.pdf>.

Arts Council England (no date) 'Culture, knowledge and understanding: great museums and libraries for everyone'. Available at:
<https://westmidlandsmdo.files.wordpress.com/2011/11/arts-council-strategy.pdf>.

Audit Commission for Local Authorities and the National Health Service in England and Wales (1991) The road to Wigan Pier?: managing local authority museums and art galleries . London: H.M.S.O.

Babbidge, A. (no date) 'Governing Independent Museums'. Association of Independent Museums. Available at:
<http://www.aim-museums.co.uk/downloads/1bf3188a-dd7d-11e1-bdfc-001999b209eb.pdf>.

Babbidge, A., Ewles, R. and Smith, J. (2006) 'Moving to Museum Trusts: Learning from Experience'. Museums, Libraries and Archives Council. Available at:
http://webarchive.nationalarchives.gov.uk/20110802101741/http://www.mla.gov.uk/what/support/toolkits/~media/Files/pdf/2010/programmes/Strategic_overview_of_museums_that_have_devolved_to_museum_trusts.

Blastland, Michael and Dilnot, A. W. (2007) The tiger that isn't: seeing through a world of numbers. London: Profile.

British Museum (2007) 'Executive summary - Strategy to 2012'. Available at:

[https://www.britishmuseum.org/pdf/Strategy to 2012 web version.pdf](https://www.britishmuseum.org/pdf/Strategy%20to%202012%20web%20version.pdf).

Centre for Economics and Business Research (2013) 'The contribution of the arts and culture to the national economy'. The Arts Council. Available at: <http://www.artscouncil.org.uk/advice-and-guidance/browse-advice-and-guidance/contribution-arts-and-culture-national-economy>.

Chan, S. (2008a) 'Towards New Metrics Of Success For On-line Museum Projects'. Montreal, Canada: Archives & Museum Informatics: Museums and the Web 2008. Available at: <http://www.archimuse.com/mw2008/papers/chan-metrics/chan-metrics.html>.

Chan, S. (2008b) 'Uniting The Shanty Towns - Data Combining Across Multiple Institutions'. Montreal, Canada: Archives & Museum Informatics: Museums and the Web 2008. Available at: <http://www.archimuse.com/mw2008/papers/chan/chan.html>.

Charity Commission (10AD) 'The essential trustee: what you need to know, what you need to do'. Available at: <https://www.charitycommission.gov.uk/detailed-guidance/trustees-staff-and-volunteers/the-essential-trustee-what-you-need-to-know-cc3/>.

Charity Commission (2012) SORP charity accounts and reports: what you need to know. Available at: https://www.charity-commission.gov.uk/Charity_requirements_guidance/Accounting_and_reporting/Preparing_charity_accounts/sorpfront.aspx.

Civil Service (no date) Principles for participation online. National Archives. Available at: <http://webarchive.nationalarchives.gov.uk/20111011165839/http://www.civilservice.gov.uk/about/resources/participation-online>.

Clark, Kate et al. (2006) Capturing the public value of heritage: the proceedings of the London conference, 25-26 January 2006. Swindon: English Heritage.

Coombs, Hugh M. and Jenkins, D. E. (2002) Public sector financial management. 3rd ed. London: Thomson Learning.

Crill, Rosemary, Stanley, Tim, and Victoria and Albert Museum (2006) The making of the Jameel Gallery of Islamic Art: at the Victoria and Albert Museum. London: V&A Publications.

D.C. Research (2010) 'The Economic Value of the Independent Museums Sector'. Association of Independent Museums. Available at: http://www.aim-museums.co.uk/content/research_papers/.

Department of Culture, Media and Sport Committee (2003) 'National Museums and Galleries: funding and free admission'. Available at: https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/274296/5772.pdf.

Department of National Heritage (1996) Treasures in trust: a review of museum policy. London: Department of National Heritage.

- Drucker, Peter F. (1992) *Managing the non-profit organization: practices and principles*. 1st HarperBusiness ed. New York, N.Y: HarperBusiness.
- El Beyrouty, K. and Tessler, A. (2013) 'Economic impact of UK heritage tourism economy'. Oxford Economics. Available at:
<https://www.hlf.org.uk/economic-impact-uk-heritage-tourism-economy>.
- Fahy, Anne, Sudbury, Wendy, and Museum Documentation Association (Great Britain) (1995) *Information: the hidden resource: museums and the internet*. Cambridge: Museum Documentation Association.
- Frey, B.S. (1998) 'Superstar Museums: An Economic Analysis', *Journal of Cultural Economics*, 22(2/3), pp. 113–125. Available at: <https://doi.org/10.1023/A:1007501918099>.
- Frey, B.S. and Meier, S. (2003) 'The Economics of Museums', Working paper series/Institute for Empirical Research in Economics, 149. Available at:
<https://doi.org/10.5167/uzh-52047>.
- Glasgow Caledonian University and Great Britain (1998) *To charge or not to charge?: full report*. London: Museums & Galleries Commission.
- 'Heritage Assets: Can Accounting do better?' (no date). Accounting Standards Board, London. Available at:
<https://www.frc.org.uk/Our-Work/Publications/ASB/Heritage-Assets-can-accounting-do-better.aspx>.
- Heritage Lottery Fund (2011) *Digital participation and learning: 22 case studies*. Available at: <https://www.hlf.org.uk/digital-participation-and-learning>.
- Holden, J. (2004) 'Capturing Cultural Value'. Available at:
<http://www.demos.co.uk/files/CapturingCulturalValue.pdf>.
- Holden, J. (2006) 'Cultural Value and the Crisis of Legitimacy'. Available at:
<http://www.demos.co.uk/files/Culturalvalueweb.pdf>.
- Hooper Greenhill, E. and et al (2007) 'Inspiration, Identity, Learning: The Value of Museums. Second Study.' University of Leicester. Available at:
<https://www2.le.ac.uk/departments/museumstudies/rcmg/publications>.
- 'ICOM Code of Ethics for Museums' (2013). Available at:
<http://icom.museum/the-vision/code-of-ethics/>.
- Johnson, P. (1990) 'The development of Beamish: An assessment', *Museum Management and Curatorship*, 9(1), pp. 5–24. Available at:
[https://doi.org/10.1016/0260-4779\(90\)90022-6](https://doi.org/10.1016/0260-4779(90)90022-6).
- Kawashima, Nobuko and University of Warwick (1997) *Museum management in a time of change: impacts of cultural policy on museums in Britain, 1979-1997*. [Coventry]: Centre for the Study of Cultural Policy, School of Theatre Studies, University of Warwick. Available at: <http://wrap.warwick.ac.uk/35669/>.

Keene, S. (1999) 'A Netful of Jewels: New Museums in the Learning Age'. United Kingdom: National Museum Directors' Conference. Available at:
http://www.nationalmuseums.org.uk/media/documents/publications/netful_of_jewels.pdf.

Kotler, Neil G., Kotler, Philip, and Kotler, Wendy I. (2008) Museum marketing and strategy: designing missions, building audiences, generating revenue and resources. 2nd ed. San Francisco: Jossey-Bass.

Kotler, Philip (2009) Marketing management. Harlow: Pearson.

Let's Get Real conference 2011: How to evaluate success online (2011). Culture24. Available at: <http://www.culture24.org.uk/sector-info/conferences/art358182>.

Lord, Barry and Lord, Gail Dexter (2002) The manual of museum exhibitions. Walnut Creek, CA: AltaMira Press.

Lord, Barry, Lord, Gail Dexter, and Martin, Lindsay (2012) Manual of museum planning: sustainable space, facilities, and operations. 3rd ed. Lanham, Md: AltaMira Press. Available at:
<https://www.dawsonera.com/guard/protected/dawson.jsp?name=https://shib-idp.ucl.ac.uk/shibboleth&dest=http://www.dawsonera.com/depp/reader/protected/external/AbstractView/S9780759121478>.

Maddison, D. (2004a) 'Causality and Museum Subsidies', Journal of Cultural Economics, 28(2), pp. 89–108. Available at: <https://doi.org/10.1023/B:JCEC.0000019515.96628.f5>.

Maddison, D. (2004b) 'Causality and Museum Subsidies', Journal of Cultural Economics, 28(2), pp. 89–108. Available at: <https://doi.org/10.1023/B:JCEC.0000019515.96628.f5>.

McMaster, B. (2008) 'McMaster Review: Supporting excellence in the arts - from measurement to judgement'. Department for Culture, Media and Sport. Available at: <http://webarchive.nationalarchives.gov.uk/+/http://www.culture.gov.uk/images/publications/supportingexcellenceinthearts.pdf>.

Middleton, Victor T. C. and Association of Independent Museums (Great Britain) (1998) New visions for museums in the 21st century. London: Association of Independent Museums.

Miller, P., Dawson, D. and Perkins, J. (no date) 'Understanding the International Audiences for Digital Cultural Content', D-Lib Magazine, 9(6). Available at:
<https://doi.org/10.1045/june2003-miller>.

Millman, Anne et al. (1999) Prove it!: a practical guide to market research for museums and visitor attractions.

Moore, K. (1999) 'Introduction: museum management', in Management in museums. London: Athlone Press, pp. 1–12.

MTM London (no date) 'Digital audiences: engagement with arts and culture online'. Arts Council England. Available at:
http://www.artscouncil.org.uk/publication_archive/digital-audiences-engagement-arts-and-c

ulture-online/.

Museums Association (UK) (11AD) 'Code of Ethics for Museums'. Available at:
<http://www.museumsassociation.org/ethics/code-of-ethics>.

Norton, Michael and Directory of Social Change (Organization) (1994) Managing your solvency: a guide to insolvency and how to ensure that you continue as a going concern. London: Directory of Social Change.

O'Brien, D. (no date) 'Measuring the value of culture: a report to the Department for Culture Media and Sport'. Department for Culture, Media & Sport. Available at:
<https://www.gov.uk/government/publications/measuring-the-value-of-culture-a-report-to-the-department-for-culture-media-and-sport>.

Oldcorn, Roger (1996) Company accounts. 3rd ed. London: Macmillan Business.

Rayment, M. and Et al. (2010) 'The Impact of Historic Visitor Attractions - final report'. English Heritage/Historic England. Available at:
<http://hc.historicengland.org.uk/content/pub/Impact-of-Historic-Visitor-Attractions>.

Robert J. Flanagan (2012) The perilous life of symphony orchestras. New Haven: Yale University Press.

Roberto, F. (2008) 'Exploring Museum Collections On-line: The Quantitative Method'. Montreal, Canada: Archives & Museum Informatics: Museums and the Web 2008. Available at: <http://www.archimuse.com/mw2008/papers/roberto/roberto.html>.

Salaman, Graeme (1995) Managing. Buckingham: Open University Press.

Selwood, Sara and Brown, Geoffrey (2001) The UK cultural sector: profile and policy issues. London: Policy Studies Institute.

Simon, N. (no date) Museum 2.0: How (and Why) to Develop a Social Media Handbook. Available at:
<http://museumtwo.blogspot.co.uk/2008/10/how-and-why-to-develop-social-media.html>.

Stuteley, R. and The Economist (2003) Economist Numbers Guide: The Essentials of Business Numeracy. 5th edition. Available at:
[http://web.b.ebscohost.com/ehost/results?sid=d8c6d7fa-809c-458f-aacd-7b0c3cabff15%40sessionmgr115&vid=2&hid=121&bquery=\(JN %22Numbers Guide%22\) AND FT Y&bdata=JmRiPWJ0aCZ0eXBIPTEmc2l0ZT1laG9zdC1saXZl](http://web.b.ebscohost.com/ehost/results?sid=d8c6d7fa-809c-458f-aacd-7b0c3cabff15%40sessionmgr115&vid=2&hid=121&bquery=(JN %22Numbers Guide%22) AND FT Y&bdata=JmRiPWJ0aCZ0eXBIPTEmc2l0ZT1laG9zdC1saXZl).

Swain, Hedley (2007) An introduction to museum archaeology. Cambridge: Cambridge University Press.

The Council for Museums, Archives and Libraries (2001) Renaissance in the regions: a new vision for England's museums. [London]: Resource. Available at:
<http://www.museumsassociation.org/download?id=12190>.

Travers, T. and Glaister, S. (2004a) 'Valuing Museums'. UK: National Museum Directors' Council. Available at:

http://www.nationalmuseums.org.uk/media/documents/publications/valuing_museums.pdf.

Travers, T. and Glaister, S. (2004b) 'Valuing Museums'. UK: National Museum Directors' Council. Available at:
http://www.nationalmuseums.org.uk/media/documents/publications/valuing_museums.pdf.

Travers, T. and Glaister, S. (2004c) 'Valuing museums: impact and innovation among national museums'. National Museum Directors' Conference. Available at:
http://www.nationalmuseums.org.uk/media/documents/publications/valuing_museums.pdf.

'UK Corporate Governance Code' (no date). Financial Reporting Council. Available at:
<https://www.frc.org.uk/Our-Work/Codes-Standards/Corporate-governance/UK-Corporate-Governance-Code.aspx>.

Ward, W.J. (no date) How Quickly Has Social Media Grown And How Large Is The Global Impact? #infographic. Available at:
<http://www.dr4ward.com/dr4ward/2011/09/how-quickly-has-social-media-grown-infographic.html>.

Wilk, Christopher and Humphrey, Nick (2004) Creating the British Galleries at the V&A: a study in museology. London: V&A.