

MSIN0080: Corporate Strategy: Christopher Voisey

[View Online](#)

Ahern, Kenneth R., and J. Fred Weston. 'M&As: The Good, the Bad, and the Ugly.' *Journal of Applied Finance* 17.1 (2007): 5-20. Web.

<<http://search.ebscohost.com/login.aspx?direct=true&AuthType=ip,shib&db=bth&AN=28066258&site=ehost-live&scope=site>>.

Alcacer, Juan, and Joanne Oxley. 'Learning by Supplying'. *Strategic Management Journal* 35.2 (2014): 204-223. Web.

Argyres, Nicholas. 'Evidence on the Role of Firm Capabilities in Vertical Integration Decisions'. *Strategic Management Journal* 17.2 (1998): 129-150. Web.

<<http://www.jstor.org/stable/2486853>>.

Argyres, Nicholas S., and Todd R. Zenger. 'Capabilities, Transaction Costs, and Firm Boundaries'. *Organization Science* 23.6 (2012): 1643-1657. Web.

Bartlett, Christopher A., and Ghoshal Sumantra. 'Managing across Borders: New Organizational Responses'. *Sloan Management Review* 29.1 (1987): 43-53. Web.

<https://search.proquest.com/docview/1302962953?rfr_id=info%3Axri%2Fsid%3Aprimo>.

Boston Consulting Group. 'A New Perspective on the Role of the Center: Lean and Active'. N.p., n.d. Web.

<https://www.bcgperspectives.com/content/articles/role_of_center_lean_lean_and_active_new_perspective_on_role_of_center/#chapter1>.

---. 'Designing the Corporate Center: How to Turn Strategy into Structure'. Web.

<http://image-src.bcg.com/Images/BCG_Designing_the_Corporate_Center_May_2013_tcm9-97479.pdf>.

---. 'First Do No Harm: How to Be a Good Corporate Parent'. Web.

<http://image-src.bcg.com/Images/First_Do_No_%20Harm_Mar_2012_tcm9-106817.pdf>.

---. 'The Parenting Advantage: How to Make It Work'. N.p., 29 AD. Web.

<<https://www.bcgperspectives.com/content/interviews/corporate-development-corporate-strategy-portfolio-management-parenting-advantage/>>.

Buckman, Rebecca. 'Outsourcing With a Twist; Indian Phone Giant Bharti Sends Jobs to Western Firms In Multinational Role Switch'. *Wall Street Journal* n. pag. Web.

<https://search.proquest.com/docview/398894968?rfr_id=info%3Axri%2Fsid%3Aprimo>.

Campbell, Andrew, Sven Kunisch, and Günter Müller-Stewens. 'To Centralize or Not to Centralize?' *McKinsey Quarterly* 3 (2011): 97-102. Web.

<<http://search.ebscohost.com/login.aspx?direct=true&AuthType=ip,shib&db=bth&AN=63527860&site=ehost-live&scope=site>>.

---. 'To Centralize or Not to Centralize?' McKinsey Quarterly 3 (2011): 97-102. Web.
<<http://search.ebscohost.com/login.aspx?direct=true&AuthType=ip,shib&db=bth&AN=63527860&site=ehost-live&scope=site>>.

Capron, Laurence, and Mauro Guillén. 'National Corporate Governance Institutions and Post-Acquisition Target Reorganization'. Strategic Management Journal 30.8 (2009): 803-833. Web.

Casadesus-Masanell, Ramon, and Joan Enric Ricart. 'From Strategy to Business Models and onto Tactics'. Long Range Planning 43.2-3 (2010): 195-215. Web.

Collis, David J., and Cynthia A. Montgomery. Corporate Strategy: A Resource-Based Approach. 2nd ed. Boston, Mass: McGraw-Hill/Irwin, 2005. Print.

'Corporate Headquarters: Developing Value Adding Capabilities to Overcome the Parenting Advantage Paradox — Roland Berger'. N.p., n.d. Web.
<https://www.rolandberger.com/en/Publications/pub_corporate_headquarters.html>.

Eisenmann, Thomas, Geoffrey Parker, and Marshall Van Alstyne. 'Platform Envelopment'. Strategic Management Journal 32.12 (2011): 1270-1285. Web.

'Founder of Alibaba Jack Ma Interview by Charlie Rose - YouTube'. Web.
<<https://www.youtube.com/watch?v=rUwmakdaye4>>.

'From Headquarters to Ahead-Quarters: How Corporate Functions Can Add More Value – Key Findings of the Study Corporate Headquarters 2014" Roland Berger'. N.p., n.d. Web.
<https://www.rolandberger.com/en/Publications/pub_headquarters_to_ahead_quarters.html>.

Gawer, Annabelle, and Michael A. Cusumano. 'How Companies Become Platform Leaders'. MIT Sloan Management Review 49.2 28-35. Web.
<<https://search.proquest.com/docview/224966345?OpenUrlRefId=info:xri/sid:primo&accountid=14511>>.

---. 'Industry Platforms and Ecosystem Innovation'. Journal of Product Innovation Management 31.3 (2014): 417-433. Web.

Geyskens, I., J.-B. E. M. Steenkamp, and N. Kumar. 'Make, Buy, or Ally: A Transaction Cost Theory Meta-Analysis'. Academy of Management Journal 49.3 (2006): 519-543. Web.
<<http://search.ebscohost.com/login.aspx?direct=true&AuthType=ip,shib&db=bth&AN=21794670&site=ehost-live&scope=site>>.

---. 'Make, Buy, or Ally: A Transaction Cost Theory Meta-Analysis'. Academy of Management Journal 49.3 (2006): 519-543. Web.
<<http://search.ebscohost.com/login.aspx?direct=true&AuthType=ip,shib&db=bth&AN=21794670&site=ehost-live&scope=site>>.

Grant, Robert M. Contemporary Strategy Analysis: Text and Cases. Ninth edition.

Chichester, West Sussex, United Kingdom: Wiley, 2016. Print.

---. Contemporary Strategy Analysis: Text and Cases. Ninth edition. Chichester, West Sussex, United Kingdom: Wiley, 2016. Print.

Gulati, R. 'Why and How to Bridge and Bust Organizational Silos? - YouTube'. 2010. Web. <<https://www.youtube.com/watch?v=cvvptKXEHuc>>.

Gulati, Ranjay, Paul R. Lawrence, and Phanish Puranam. 'Adaptation in Vertical Relationships: Beyond Incentive Conflict'. Strategic Management Journal 26.5 (2005): 415-440. Web.

Gulati, Ranjay, and Harbir Singh. 'The Architecture of Cooperation: Managing Coordination Costs and Appropriation Concerns in Strategic Alliances'. Administrative Science Quarterly 43.4 (1998): n. pag. Web.

Hagiu, Andrei. 'Strategic Decisions for Multisided Platforms'. MIT Sloan Management Review 55.2 71-80. Web. <<https://search.proquest.com/docview/1475566445?OpenUrlRefId=info:xri/sid:primo&accountid=14511>>.

Harreld, J. Bruce, Charles A. O'Reilly, and Michael L. Tushman. 'Dynamic Capabilities at IBM: Driving Strategy into Action'. California Management Review 49.4 (2007): 21-43. Web.

Haspeslagh, Philippe C., and David B. Jemison. Managing Acquisitions: Creating Value through Corporate Renewal. Toronto: Free Press, 1991. Print.

Hax, Arnaldo C. 'Customer Segmentation and Customer Value Proposition: The First Critical Task of Strategy'. The Delta Model: Reinventing Your Business Strategy. New York, NY: Springer, 2010. 33-73. Web. <<http://libproxy.ucl.ac.uk/login?url=https://www.dawsonera.com/guard/protected/dawson.jsp?name=https://shib-idp.ucl.ac.uk/shibboleth&dest=http://www.dawsonera.com/dep/reader/protected/external/AbstractView/S9781441914804>>.

Helfat, Constance E., and Margaret A. Peteraf. 'The Dynamic Resource-Based View: Capability Lifecycles'. Strategic Management Journal 24.10 (2003): 997-1010. Web.

Hoskisson, Robert E., and Thomas A. Turk. 'Corporate Restructuring: Governance and Control Limits of the Internal Capital Market'. The Academy of Management Review 15.3 (1990): 459-477. Web. <<http://www.jstor.org/stable/258018?sid=primo&origin=crossref>>.

Jacobides, Michael G., and Lorin M. Hitt. 'Losing Sight of the Forest for the Trees? Productive Capabilities and Gains from Trade as Drivers of Vertical Scope'. Strategic Management Journal 26.13 (2005): 1209-1227. Web.

Kale, Prashant, and Phanish Puranam. 'Choosing Equity Stakes in Technology-Sourcing Relationships: An Integrative Framework'. California Management Review 46.3 (2004): 77-99. Web.

Kale, Prashant, and Harbir Singh. 'Managing Strategic Alliances: What Do We Know Now, and Where Do We Go from Here?' *Academy of Management Perspectives* 23.3 (2009): 45–62. Web. <<http://www.jstor.org/stable/27747525>>.

Karim, Samina, and Laurence Capron. 'Reconfiguration: Adding, Redeploying, Recombining and Divesting Resources and Business Units'. *Strategic Management Journal* 37.13 (2016): E54–E62. Web.

King, David R. et al. 'Meta-Analyses of Post-Acquisition Performance: Indications of Unidentified Moderators'. *Strategic Management Journal* 25.2 (2004): 187–200. Web.

'Lex in Depth: Alibaba'. *Financial Times* (10 AD): 11–11. Web. <<https://www.ft.com/content/88e06be8-3775-11e4-bd0a-00144feabdc0#slide0>>.

Madhok, Anoop. 'Reassessing the Fundamentals and beyond: Ronald Coase, the Transaction Cost and Resource-Based Theories of the Firm and the Institutional Structure of Production'. *Strategic Management Journal* 23.6 (2002): 535–550. Web.

Nadler, David, Michael Tushman, and Mark B. Nadler. *Competing by Design: The Power of Organizational Architecture*. New York: Oxford University Press, 1997. Web. <<http://libproxy.ucl.ac.uk/login?url=http://www.oxfordscholarship.com/view/10.1093/acprof:oso/9780195099171.001.0001/acprof-9780195099171>>.

O'Reilly, Charles A., J. Bruce Harreld, and Michael L. Tushman. 'Organizational Ambidexterity: IBM and Emerging Business Opportunities'. *California Management Review* 51.4 (2009): 75–99. Web.

Osegowitsch, Thomas, and Anoop Madhok. 'Vertical Integration Is Dead, or Is It?' *Business Horizons* 46.2 (2003): 25–34. Web.

Puranam, Phanish, and Bart Vanneste. *Corporate Strategy: Tools for Analysis and Decision-Making*. Cambridge: Cambridge University Press, 2016. Web. <https://ucl.userservices.exlibrisgroup.com/view/action/uresolver.do?operation=resolveService&package_service_id=7343594190004761&institutionId=4761&customerId=4760>.

---. *Corporate Strategy: Tools for Analysis and Decision-Making*. Cambridge: Cambridge University Press, 2016. Web. <https://ucl.userservices.exlibrisgroup.com/view/action/uresolver.do?operation=resolveService&package_service_id=7343594190004761&institutionId=4761&customerId=4760>.

---. *Corporate Strategy: Tools for Analysis and Decision-Making*. Cambridge: Cambridge University Press, 2016. Web. <https://ucl.userservices.exlibrisgroup.com/view/action/uresolver.do?operation=resolveService&package_service_id=7343594190004761&institutionId=4761&customerId=4760>.

---. *Corporate Strategy: Tools for Analysis and Decision-Making*. Cambridge: Cambridge University Press, 2016. Web. <https://ucl.userservices.exlibrisgroup.com/view/action/uresolver.do?operation=resolveService&package_service_id=7343594190004761&institutionId=4761&customerId=4760>.

service&package_service_id=7343594190004761&institutionId=4761&customerId=4760>.

---. Corporate Strategy: Tools for Analysis and Decision-Making. Cambridge: Cambridge University Press, 2016. Web.
<https://ucl.userservices.exlibrisgroup.com/view/action/uresolver.do?operation=resolveService&package_service_id=7343594190004761&institutionId=4761&customerId=4760>.

---. Corporate Strategy: Tools for Analysis and Decision-Making. Cambridge: Cambridge University Press, 2016. Web.
<https://ucl.userservices.exlibrisgroup.com/view/action/uresolver.do?operation=resolveService&package_service_id=7343594190004761&institutionId=4761&customerId=4760>.

---. Corporate Strategy: Tools for Analysis and Decision-Making. Cambridge: Cambridge University Press, 2016. Web.
<https://ucl.userservices.exlibrisgroup.com/view/action/uresolver.do?operation=resolveService&package_service_id=7343594190004761&institutionId=4761&customerId=4760>.

---. Corporate Strategy: Tools for Analysis and Decision-Making. Cambridge: Cambridge University Press, 2016. Web.
<https://ucl.userservices.exlibrisgroup.com/view/action/uresolver.do?operation=resolveService&package_service_id=7343594190004761&institutionId=4761&customerId=4760>.

Roberts, John. The Modern Firm: Organizational Design for Performance and Growth. Oxford: Oxford University Press, 2004. Web.
<<http://search.ebscohost.com/login.aspx?direct=true&AuthType=ip,shib&db=nlbk&AN=264879&site=ehost-live&scope=site>>.

Saloner, Garth, Andrea Shepard, and Joel M. Podolny. 'Competitive Advantage'. Strategic Management. New York: John Wiley, 2001. 39-63. Web.
<<https://contentstore.cla.co.uk/secure/link?id=2f033bd9-66ae-e711-80cb-005056af4099>>.

Schein, Edgar H. 'How to Define Culture in General'. Organizational Culture and Leadership . 5th Edition. Hoboken, New Jersey: Wiley, 2017. 3-16. Web.
<<https://contentstore.cla.co.uk/secure/link?id=565597c2-7dbd-e711-80cb-005056af4099>>.

Su, Ning, Natalia Levina, and Jeanne W. Ross. 'The Long-Tail Strategy of IT Outsourcing'. MIT Sloan Management Review 57.2 81-89. Web.
<<https://search.proquest.com/docview/1753248781/71891F6C430F489EPQ/1?accountid=14511>>.

Tushman, M. L., and C. O'Reilly. 'Managerial Problem Solving: A Congruence Approach'. Winning through Innovation: A Practical Guide to Leading Organizational Change and Renewal. Boston, Massachusetts: Harvard Business School Press, 2002. 567-77. Print.

Wu, Brian. 'Opportunity Costs, Industry Dynamics, and Corporate Diversification: Evidence from the Cardiovascular Medical Device Industry, 1976-2004'. *Strategic Management Journal* 34.11 (2013): 1265–1287. Web.

Zhou, Yue Maggie. 'Synergy, Coordination Costs, and Diversification Choices'. *Strategic Management Journal* 32.6 (2011): 624–639. Web.