

MSIN0080: Corporate Strategy: Christopher Voisey

View Online



1.

Puranam P, Vanneste B. Corporate strategy: tools for analysis and decision-making [Internet]. Cambridge: Cambridge University Press; 2016. Available from: https://ucl.userservices.exlibrisgroup.com/view/action/uresolver.do?operation=resolveService&package_service_id=7343594190004761&institutionId=4761&customerId=4760
2.

Osegowitsch T, Madhok A. Vertical integration is dead, or is it? *Business Horizons*. 2003;46(2):25–34.
3.

Jacobides MG, Hitt LM. Losing sight of the forest for the trees? Productive capabilities and gains from trade as drivers of vertical scope. *Strategic Management Journal*. 2005;26(13):1209–1227.
4.

Gulati R, Lawrence PR, Puranam P. Adaptation in vertical relationships: beyond incentive conflict. *Strategic Management Journal*. 2005 May;26(5):415–440.
5.

Madhok A. Reassessing the fundamentals and beyond: Ronald Coase, the transaction cost and resource-based theories of the firm and the institutional structure of production. *Strategic Management Journal*. 2002 June;23(6):535–550.

6.

Argyres N. Evidence on the role of firm capabilities in vertical integration decisions. *Strategic Management Journal* [Internet]. 1998;17(2):129–150. Available from: <http://www.jstor.org/stable/2486853>

7.

Grant RM. *Contemporary strategy analysis: text and cases*. Ninth edition. Chichester, West Sussex, United Kingdom: Wiley; 2016.

8.

Hax AC. Customer segmentation and customer value proposition: The first critical task of strategy. *The Delta Model: Reinventing Your Business Strategy* [Internet]. New York, NY: Springer; 2010. p. 33–73. Available from: <http://libproxy.ucl.ac.uk/login?url=https://www.dawsonera.com/guard/protected/dawson.jsp?name=https://shib-idp.ucl.ac.uk/shibboleth&dest=http://www.dawsonera.com/depp/reader/protected/external/AbstractView/S9781441914804>

9.

Saloner G, Shepard A, Podolny JM. Competitive advantage. *Strategic management* [Internet]. New York: John Wiley; 2001. p. 39–63. Available from: <https://contentstore.cla.co.uk/secure/link?id=2f033bd9-66ae-e711-80cb-005056af4099>

10.

Schein EH. How to define culture in general. *Organizational culture and leadership* [Internet]. 5th Edition. Hoboken, New Jersey: Wiley; 2017. p. 3–16. Available from: <https://contentstore.cla.co.uk/secure/link?id=565597c2-7dbd-e711-80cb-005056af4099>

11.

Puranam P, Vanneste B. *Corporate strategy: tools for analysis and decision-making* [Internet]. Cambridge: Cambridge University Press; 2016. Available from: https://ucl.userservices.exlibrisgroup.com/view/action/uresolver.do?operation=resolveService&package_service_id=7343594190004761&institutionId=4761&customerId=4760

12.

Casadesus-Masanell R, Ricart JE. From Strategy to Business Models and onto Tactics. *Long Range Planning*. 2010;43(2-3):195-215.

13.

Roberts J. The modern firm: organizational design for performance and growth [Internet]. Oxford: Oxford University Press; 2004. Available from:
<http://search.ebscohost.com/login.aspx?direct=true&AuthType=ip,shib&db=nlebk&AN=264879&site=ehost-live&scope=site>

14.

Ahern KR, Weston JF. M&As: The Good, the Bad, and the Ugly. *Journal of Applied Finance* [Internet]. 2007;17(1):5-20. Available from:
<http://search.ebscohost.com/login.aspx?direct=true&AuthType=ip,shib&db=bth&AN=28066258&site=ehost-live&scope=site>

15.

Collis DJ, Montgomery CA. *Corporate strategy: a resource-based approach*. 2nd ed. Boston, Mass: McGraw-Hill/Irwin; 2005.

16.

Puranam P, Vanneste B. *Corporate strategy: tools for analysis and decision-making* [Internet]. Cambridge: Cambridge University Press; 2016. Available from:
https://ucl.userservices.exlibrisgroup.com/view/action/uresolver.do?operation=resolveService&package_service_id=7343594190004761&institutionId=4761&customerId=4760

17.

Argyres NS, Zenger TR. Capabilities, Transaction Costs, and Firm Boundaries. *Organization Science*. 2012;23(6):1643-1657.

18.

Wu B. Opportunity costs, industry dynamics, and corporate diversification: Evidence from the cardiovascular medical device industry, 1976-2004. *Strategic Management Journal*. 2013;34(11):1265-1287.

19.

Zhou YM. Synergy, coordination costs, and diversification choices. *Strategic Management Journal*. 2011;32(6):624-639.

20.

Puranam P, Vanneste B. *Corporate strategy: tools for analysis and decision-making* [Internet]. Cambridge: Cambridge University Press; 2016. Available from: https://ucl.userservices.exlibrisgroup.com/view/action/uresolver.do?operation=resolveService&package_service_id=7343594190004761&institutionId=4761&customerId=4760

21.

Harreld JB, O'Reilly CA, Tushman ML. Dynamic Capabilities at IBM: Driving Strategy into Action. *California Management Review*. 2007;49(4):21-43.

22.

O'Reilly CA, Harreld JB, Tushman ML. Organizational Ambidexterity: IBM and Emerging Business Opportunities. *California Management Review*. 2009;51(4):75-99.

23.

Hoskisson RE, Turk TA. Corporate Restructuring: Governance and Control Limits of the Internal Capital Market. *The Academy of Management Review* [Internet]. 1990;15(3):459-477. Available from: <http://www.jstor.org/stable/258018?sid=primo&origin=crossref>

24.

Gulati R, Singh H. The Architecture of Cooperation: Managing Coordination Costs and

Appropriation Concerns in Strategic Alliances. *Administrative Science Quarterly*. 1998;43(4).

25.

Geyskens I, Steenkamp JBEM, Kumar N. Make, buy, or ally: A transaction cost theory meta-analysis. *Academy of Management Journal* [Internet]. 2006;49(3):519–543. Available from: <http://search.ebscohost.com/login.aspx?direct=true&AuthType=ip,shib&db=bth&AN=21794670&site=ehost-live&scope=site>

26.

Helfat CE, Peteraf MA. The dynamic resource-based view: capability lifecycles. *Strategic Management Journal*. 2003;24(10):997–1010.

27.

Kale P, Singh H. Managing Strategic Alliances: What Do We Know Now, and Where Do We Go from Here? *Academy of Management Perspectives* [Internet]. 2009;23(3):45–62. Available from: <http://www.jstor.org/stable/27747525>

28.

Kale P, Puranam P. Choosing Equity Stakes in Technology-Sourcing Relationships: An Integrative Framework. *California Management Review*. 2004;46(3):77–99.

29.

King DR, Dalton DR, Daily CM, Covin JG. Meta-analyses of post-acquisition performance: indications of unidentified moderators. *Strategic Management Journal*. 2004 Feb;25(2):187–200.

30.

Puranam P, Vanneste B. *Corporate strategy: tools for analysis and decision-making* [Internet]. Cambridge: Cambridge University Press; 2016. Available from: https://ucl.userservices.exlibrisgroup.com/view/action/uresolver.do?operation=resolveService&package_service_id=7343594190004761&institutionId=4761&custome

rId=4760

31.

Alcacer J, Oxley J. Learning by supplying. *Strategic Management Journal*. 2014;35(2):204-223.

32.

Buckman R. Outsourcing With a Twist; Indian Phone Giant Bharti Sends Jobs to Western Firms In Multinational Role Switch. *Wall Street Journal* [Internet]. Available from: https://search.proquest.com/docview/398894968?rfr_id=info%3Axri%2Fsid%3Aprimo

33.

Su N, Levina N, Ross JW. The Long-Tail Strategy of IT Outsourcing. *MIT Sloan Management Review* [Internet]. 57(2):81-89. Available from: <https://search.proquest.com/docview/1753248781/71891F6C430F489EPQ/1?accountid=14511>

34.

Geyskens I, Steenkamp JBEM, Kumar N. Make, buy, or ally: A transaction cost theory meta-analysis. *Academy of Management Journal* [Internet]. 2006;49(3):519-543. Available from: <http://search.ebscohost.com/login.aspx?direct=true&AuthType=ip,shib&db=bth&AN=21794670&site=ehost-live&scope=site>

35.

Puranam P, Vanneste B. *Corporate strategy: tools for analysis and decision-making* [Internet]. Cambridge: Cambridge University Press; 2016. Available from: https://ucl.userservices.exlibrisgroup.com/view/action/uresolver.do?operation=resolveService&package_service_id=7343594190004761&institutionId=4761&customerId=4760

36.

Grant RM. *Contemporary strategy analysis: text and cases*. Ninth edition. Chichester, West

Sussex, United Kingdom: Wiley; 2016.

37.

Nadler D, Tushman M, Nadler MB. Competing by design: the power of organizational architecture [Internet]. New York: Oxford University Press; 1997. Available from: <http://libproxy.ucl.ac.uk/login?url=http://www.oxfordscholarship.com/view/10.1093/acprof:oso/9780195099171.001.0001/acprof-9780195099171>

38.

Puranam P, Vanneste B. Corporate strategy: tools for analysis and decision-making [Internet]. Cambridge: Cambridge University Press; 2016. Available from: https://ucl.userservices.exlibrisgroup.com/view/action/uresolver.do?operation=resolveService&package_service_id=7343594190004761&institutionId=4761&customerId=4760

39.

Gawer A, Cusumano MA. Industry Platforms and Ecosystem Innovation. *Journal of Product Innovation Management*. 2014;31(3):417-433.

40.

From headquarters to ahead-quarters: How corporate functions can add more value – Key findings of the study "Corporate Headquarters 2014" Roland Berger [Internet]. Available from: https://www.rolandberger.com/en/Publications/pub_headquarters_to_ahead_quarters.html

41.

Gawer A, Cusumano MA. How Companies Become Platform Leaders. *MIT Sloan Management Review* [Internet]. 49(2):28-35. Available from: <https://search.proquest.com/docview/224966345?OpenUrlRefId=info:xri/sid:primo&accountid=14511>

42.

Lex in depth: Alibaba. Financial Times [Internet]. 10 AD;11-11. Available from:
<https://www.ft.com/content/88e06be8-3775-11e4-bd0a-00144feabdc0#slide0>

43.

Campbell A, Kunisch S, Müller-Stewens G. To centralize or not to centralize? McKinsey Quarterly [Internet]. 2011;(3):97-102. Available from:
<http://search.ebscohost.com/login.aspx?direct=true&AuthType=ip,shib&db=bth&AN=63527860&site=ehost-live&scope=site>

44.

Campbell A, Kunisch S, Müller-Stewens G. To centralize or not to centralize? McKinsey Quarterly [Internet]. 2011;(3):97-102. Available from:
<http://search.ebscohost.com/login.aspx?direct=true&AuthType=ip,shib&db=bth&AN=63527860&site=ehost-live&scope=site>

45.

Boston Consulting Group. Designing the corporate center: how to turn strategy into structure [Internet]. Available from:
http://image-src.bcg.com/Images/BCG_Designing_the_Corporate_Center_May_2013_tcm9-97479.pdf

46.

Corporate headquarters: Developing value adding capabilities to overcome the parenting advantage paradox — Roland Berger [Internet]. Available from:
https://www.rolandberger.com/en/Publications/pub_corporate_headquarters.html

47.

Boston Consulting Group. First do no harm: How to be a good corporate parent [Internet]. Available from:
http://image-src.bcg.com/Images/First_Do_No_%20Harm_Mar_2012_tcm9-106817.pdf

48.

Boston Consulting Group. A New Perspective on the Role of the Center: Lean and Active

[Internet]. Available from:

https://www.bcgperspectives.com/content/articles/role_of_center_lean_lean_and_active_new_perspective_on_role_of_center/#chapter1

49.

Boston Consulting Group. The Parenting Advantage: How to Make It Work [Internet]. 29 AD. Available from:

<https://www.bcgperspectives.com/content/interviews/corporate-development-corporate-strategy-portfolio-management-parenting-advantage/>

50.

Founder of Alibaba Jack Ma Interview by Charlie Rose - YouTube [Internet]. Available from:

<https://www.youtube.com/watch?v=rUwmakdaye4>

51.

Puranam P, Vanneste B. Corporate strategy: tools for analysis and decision-making

[Internet]. Cambridge: Cambridge University Press; 2016. Available from:

https://ucl.userservices.exlibrisgroup.com/view/action/uresolver.do?operation=resolveService&package_service_id=7343594190004761&institutionId=4761&customerId=4760

52.

Haspeslagh PC, Jemison DB. Managing acquisitions: creating value through corporate renewal. Toronto: Free Press; 1991.

53.

Capron L, Guillén M. National corporate governance institutions and post-acquisition target reorganization. *Strategic Management Journal*. 2009;30(8):803–833.

54.

Karim S, Capron L. Reconfiguration: Adding, redeploying, recombining and divesting resources and business units. *Strategic Management Journal*. 2016 Dec;37(13):E54–E62.

55.

Tushman ML, O'Reilly C. Managerial problem solving: A congruence approach. Winning through innovation: a practical guide to leading organizational change and renewal. Boston, Massachusetts: Harvard Business School Press; 2002. p. 567-77.

56.

Bartlett CA, Sumantra G. Managing across Borders: New Organizational Responses. Sloan Management Review [Internet]. 1987;29(1):43-53. Available from: https://search.proquest.com/docview/1302962953?rfr_id=info%3Axri%2Fsid%3Aprimo

57.

Eisenmann T, Parker G, Van Alstyne M. Platform envelopment. Strategic Management Journal. 2011;32(12):1270-1285.

58.

Gulati R. Why and how to bridge and bust organizational silos? - YouTube [Internet]. 2010. Available from: <https://www.youtube.com/watch?v=cvvptKXEHuc>

59.

Hagiu A. Strategic Decisions for Multisided Platforms. MIT Sloan Management Review [Internet]. 55(2):71-80. Available from: <https://search.proquest.com/docview/1475566445?OpenUrlRefId=info:xri/sid:primo&aaccountid=14511>