

UCLQG321: Museums Policies and Practice

View Online



Ajana, Btihaj. 2015. 'Branding, Legitimation and the Power of Museums: The Case of the Louvre Abu Dhabi'. *Museum and Society* 13 (3).
<http://www2.le.ac.uk/departments/museumstudies/museumsociety/documents/volumes/ajana>.

Al-Kuwārī, Alī Khalīfa. 2012. 'The Visions and Strategies of the GCC Countries from the Perspective of Reforms: The Case of Qatar'. *Contemporary Arab Affairs* 5 (1).
http://akak.nsms.ox.ac.uk/sites/akak/files/the_visions_and_strategies.pdf.

American Alliance of Museums. 2008a. General Facility Report.
<http://www.polishmission.com/wp-content/uploads/2013/05/aam-general-facility-report.pdf>.

Ames, M. M. 2001. 'Why Post-Millennial Museums Will Need Fuzzy Guerrillas'. In *Academic Anthropology and the Museum: Back to the Future*, edited by Mary Bouquet, New directions in anthropology:200–211. New York: Berghahn Books.
<http://UCL.ebib.com/patron/FullRecord.aspx?p=1707792>.

Ames, Michael M. 2013. 'Introduction. Thirty-One Propositions on Changing Museums: An Introduction to the Glenbow Case Study'. In *Museums and the Paradox of Change: A Case Study in Urgent Adaptation*, 3rd ed, 1–7. Milton Park, Abingdon, Oxon: Routledge.
<http://UCL.ebib.com/patron/FullRecord.aspx?p=1207521>.

Ashley, Susan L. T. 2012. 'Museums Volunteers: Between Precarious Labour and Democratic Knowledge Community'. In *Cultural Policy, Work and Identity: The Creation, Renewal and Negotiation of Professional Subjectivities*, edited by Jonathan Paquette, 107–27. Farnham: Ashgate.
<https://ebookcentral.proquest.com/lib/ucl/reader.action?docID=956300&ppg=122>.

Blanding, Michael. 2015. 'Tate's Digital Makeover Transforms the Traditional Museum'. *Working Knowledge*.
<http://hbswk.hbs.edu/item/tates-digital-makeover-transforms-the-traditional-museum>.

Boylan, Patrick. 2004. 'Managing People'. In *Running a Museum: A Practical Handbook*, edited by Patrick J. Boylan, 146–60. Paris: ICOM – International Council of Museums.
<http://unesdoc.unesco.org/images/0014/001410/141067e.pdf>.

Boylan, Patrick J. 2006. 'The Museum Profession'. In *A Companion to Museum Studies*, edited by Sharon Macdonald, Blackwell companions in cultural studies:415–30. Malden, Mass: Blackwell. <https://doi.org/10.1002/9780470996836.ch25>.

- Burdick, Jan E. 2008. *Creative Careers in Museums*. New York: Allworth Press.
<http://ucl.eblib.com/patron/FullRecord.aspx?p=1052539>.
- C. Collier et al. 2014a. 'Making a Museum in the 21st Century: A Conversation'. In *Making a Museum in the 21st Century*, edited by Melissa Chiu, 63–82. New York: Asia Society Museum.
- Carpenter, Julie. 2011. *Project Management in Libraries, Archives and Museums: Working with Government and Other External Partners*. Vol. Chandos information professional series. Oxford: Chandos.
- Center for the Future of Museums. 2015a. 'Trendswatch 2015'. American Alliance of Museums.
https://aam-us.org/docs/default-source/center-for-the-future-of-museums/2015_trendswatch_pdf_fnl_3EAAFDB042FEF931B479B9566.pdf?sfvrsn=2.
- Cilella, Salvatore G. 2011. *Fundraising for Small Museums: In Good Times and Bad*. Vol. American Association for State and Local History book series. Lanham, [Md.]: AltaMira Press. <https://www-dawsonera-com.libproxy.ucl.ac.uk/abstract/9780759119703>.
- Davies, Maurice, and Lucy Shaw. 2013. 'Diversifying the Museum Workforce: The Diversify Scheme and Its Impact on Participants' Careers'. *Museum Management and Curatorship* 28 (2): 172–92. <https://doi.org/10.1080/09647775.2013.776799>.
- Exell, Karen, and Trinidad Rico. 2013. "'There Is No Heritage in Qatar": Orientalism, Colonialism and Other Problematic Histories'. *World Archaeology* 45 (4): 670–85. <https://doi.org/10.1080/00438243.2013.852069>.
- , eds. 2014. *Cultural Heritage in the Arabian Peninsula: Debates, Discourses and Practices*. Farnham: Ashgate.
<https://www-dawsonera-com.libproxy.ucl.ac.uk/abstract/9781409470083>.
- Fleming, David. 2012. 'Museums for Social Justice: Managing Organisational Change'. In *Museums, Equality and Social Justice*, edited by Richard Sandell and Eithne Nightingale, Museum meanings:72–83. London: Routledge.
<http://www.ucl.eblib.com/patron/FullRecord.aspx?p=1192523>.
- . 2013. 'The Essence of the Museum: Mission, Values, Vision'. In *The International Handbooks of Museum Studies*, edited by Sharon Macdonald and Helen Rees Leahy, 3–25. Oxford, UK: John Wiley & Sons, Ltd. <https://doi.org/10.1002/9781118829059.wbihms201>.
- Friedman, R. 1994. 'Museum People: The Special Problems of Personnel Management in Museums and Historical Agencies'. In *Museum Management*, edited by Kevin Moore, Leicester readers in museum studies:120–27. London: Routledge.
<http://ucl.eblib.com/patron/FullRecord.aspx?p=240183>.
- Gardner, James B. 2011. 'Ethical, Entrepreneurial or Inappropriate? Business Practices in Museums'. In *The Routledge Companion to Museum Ethics: Redefining Ethics for the Twenty-First-Century Museum*, edited by Janet Marstine. Abingdon: Routledge.
<https://www-dawsonera-com.libproxy.ucl.ac.uk/readonline/9780203815465/startPage/281>.

- General Secretariat for Development Planning. 2008b. 'Qatar National Vision 2030'. Doha. http://www.mdps.gov.qa/en/qnv/Documents/QNV2030_English_v2.pdf.
- Genoways, Hugh H., and Lynne M. Ireland. 2003. *Museum Administration: An Introduction*. Vol. American Association for State and Local History book series. Walnut Creek, CA: Altamira Press. <http://www.ucl.ebib.com/patron/FullRecord.aspx?p=1351079>.
- Goodlad, Sinclair, and Stephanie McIvor. 1998. *Museum Volunteers: Good Practice in the Management of Volunteers*. Vol. The heritage. London: Routledge. <http://www.tandfebooks.com.libproxy.ucl.ac.uk/ISBN/9780203976456>.
- Gray, Clive. 2015. *The Politics of Museums*. Basingstoke: Palgrave Macmillan. <http://www.ucl.ebib.com/patron/FullRecord.aspx?p=4082310>.
- Gulf Labor Artist Coalition. 2015b. 'Letter from Sixty Curators, Critics and Museum Directors to UAE Art Institutions, and Their Affiliates'. 2015. <http://gulflabor.org/2015/letter-from-sixty-curators-critics-and-museum-directors-to-uae-art-institutions-and-their-affiliates/>.
- Holmes, Kirsten. 2003. 'Volunteers in the Heritage Sector: A Neglected Audience?' *International Journal of Heritage Studies* 9 (4): 341–55. <https://doi.org/10.1080/1352725022000155072>.
- Janes, R. R. 2012. 'Museums, Corporatism and the Civil Society'. In *Museum Studies: An Anthology of Contexts*, edited by Bettina Messias Carbonell, 549–61. Malden, MA.
- Janes, Robert R. 2009. *Museums in a Troubled World: Renewal, Irrelevance or Collapse?* Vol. *Museum meanings*. London: Routledge. <http://libproxy.ucl.ac.uk/login?url=http://dx.doi.org/10.4324/9780203877456>.
- Jung, Yuha. 2015. 'Diversity Matters: Theoretical Understanding of and Suggestions for the Current Fundraising Practices of Nonprofit Art Museums'. *The Journal of Arts Management, Law, and Society* 45 (4): 255–68. <https://doi.org/10.1080/10632921.2015.1103672>.
- Kidd, Jenny. 2011. 'Enacting Engagement Online: Framing Social Media Use for the Museum'. *Information Technology & People* 24 (1): 64–77. <https://doi.org/10.1108/095938411111109422>.
- Kotler, Neil, and Philip Kotler. 2000. 'Can Museums Be All Things to All People?: Missions, Goals, and Marketing's Role'. *Museum Management and Curatorship* 18 (3): 271–87. <https://doi.org/10.1080/09647770000301803>.
- Kotter, J. P. 2013. 'Leading Change: Why Transformation Efforts Fail'. In *Reinventing the Museum: The Evolving Conversation on the Paradigm Shift*, edited by Gail Anderson. Lanham, Md.: AltaMira Press.
- Lin, Yung-Neng. 2011. 'Ethics and Challenges of Museum Marketing'. In *Routledge Companion to Museum Ethics: Redefining Ethics for the Twenty-First-Century Museum* / Edited by Janet Marstine., edited by Janet Marstine, 202–19. London: Routledge. <https://www-dawsonera-com.libproxy.ucl.ac.uk/readonline/9780203815465/startPage/224>.

Lord, Barry, and Rina Gerson. 2013. 'Governance: Guiding the Museum in Trust'. In *The International Handbooks of Museum Studies*, edited by Sharon Macdonald and Helen Rees Leahy, 27–42. Oxford, UK: John Wiley & Sons, Ltd.
<https://doi.org/10.1002/9781118829059.wbihms202>.

Lord, Barry, and Gail Dexter Lord. 2009. *The Manual of Museum Management*. 2nd ed. Lanham, Md: AltaMira Press. <http://www.ucl.ebib.com/patron/FullRecord.aspx?p=1040733>.

Lord, Gail Dexter, and Kate Markert. 2007. *The Manual of Strategic Planning for Museums*. Lanham, Md: AltaMira Press. <http://ucl.ebib.com/patron/FullRecord.aspx?p=1208895>.

McLean, Fiona. 1997. 'Future Developments for Marketing the Museum'. In *Marketing the Museum*, 215–24. London: Routledge.
<http://libproxy.ucl.ac.uk/login?url=http://dx.doi.org/10.4324/9780203033661>.

McLean, Fiona, and Mark O'Neill. 2007. 'The Social Museum' and Its Implications for Marketing'. In *Museum Marketing: Competing in the Global Marketplace*, edited by Ruth Rentschler and Anne-Marie Hede, 215–25. Oxford: Butterworth-Heinemann.
<http://libproxy.ucl.ac.uk/login?url=http://www.tandfebooks.com/action/showBook?doi=10.4324/9780080550428>.

Mork, Paal. 2004. 'Marketing'. In *Running a Museum: A Practical Handbook*, edited by Patrick J. Boylan, 161–75. Paris: ICOM – International Council of Museums.
<http://unesdoc.unesco.org/images/0014/001410/141067e.pdf>.

Noble, Nancy. 2013. 'Commentaries from the Field. Museum of Vancouver: A Transformation in Progress'. In *Museums and the Paradox of Change: A Case Study in Urgent Adaptation*, edited by Robert R. Janes, 3rd ed, 226–34. Milton Park, Abingdon, Oxon: Routledge. <http://UCL.ebib.com/patron/FullRecord.aspx?p=1207521>.

Olins, Wolff. 2014. 'A Naming Handbook'. 2014.
<http://www.slideshare.net/WolffOlins/a-naming-handbook-from-wolff-olins>.

Rentschler, Ruth. 2007. 'Museum Marketing: No Longer a Dirty Word'. In *Museum Marketing: Competing in the Global Marketplace*, edited by Ruth Rentschler and Anne-Marie Hede, 12–20. Oxford: Butterworth-Heinemann.
<https://www-taylorfrancis-com.libproxy.ucl.ac.uk/books/9781136377433/chapters/10.4324%2F9780080550428-13>.

Sandell, Richard. 2000. 'The Strategic Significance of Workforce Diversity in Museums'. *International Journal of Heritage Studies* 6 (3): 213–30.
<https://doi.org/10.1080/13527250050148205>.

Schwartz, Nancy E. n.d. 'How a Museum Re-Branded Itself to Boost Visitors by 600% (Case Study)'. *Getting Attention*.
<http://gettingattention.org/articles/129/branding/museum-branding-case-study.html>.

Schwarzer, M. 2013. 'Commentaries from the Field. No Heroes: Revisiting the Museum Leadership Crisis'. In *Museums and the Paradox of Change: A Case Study in Urgent Adaptation*, 3rd ed, 246–57. London: Routledge.
<http://ucl.ebib.com/patron/FullRecord.aspx?p=1207521>.

Selwood, Sara, and Stuart Davies. 2013. 'Policies, Frameworks, and Legislation: The Conditions under Which English Museums Operate'. In *The International Handbooks of Museum Studies*, edited by Sharon Macdonald and Helen Rees Leahy, 43–68. Oxford, UK: John Wiley & Sons, Ltd. <https://doi.org/10.1002/9781118829059.wbihms203>.

Shone, Helen, and Judy Niner. 2013. 'Successful Fundraising at Museums'. Association of Independent Museums. <https://www.aim-museums.co.uk/wp-content/uploads/2017/03/Successful-Fundraising-at-Museums-2017.pdf>.

Smith, C. S. 2006. 'The Future of the Museum'. In *A Companion to Museum Studies*, edited by Sharon Macdonald, Blackwell companions in cultural studies:543–54. Malden, Mass: Blackwell. <https://www-dawsonera-com.libproxy.ucl.ac.uk/readonline/9781405157292/startPage/543>.

State of Qatar. 2014b. 'Law No. (14) of 2014 Promulgating the Cybercrime Prevention Law'. <http://www.pattonboggs.com/ViewpointFiles/05081f84-a4fb-4b41-8445-c9dfff3ee6bd/Cybercrime-Law-No-14-of-2014-Unofficial-English-Translation-November-2014.pdf>.

Tobelem, Jean-Michel. 1997. 'The Marketing Approach in Museums'. *Museum Management and Curatorship* 16 (4): 337–54. <https://doi.org/10.1080/09647779700201604>.

Victoria and Albert Museum. n.d. 'Branding the Museum [Podcast]'. <http://www.vam.ac.uk/content/articles/v/v-and-a-podcast-branding-the-museum/>.

Williams, John. n.d. 'The Basics of Branding'. *Entrepreneur Middle East*. <https://www.entrepreneur.com/article/77408>.