

UCLQG321: Museums Policies and Practice

[View Online](#)

Ajana, Btihaj, 'Branding, Legitimation and the Power of Museums: The Case of the Louvre Abu Dhabi', *Museum and Society*, 13.3 (2015)
<<http://www2.le.ac.uk/departments/museumstudies/museumstudies/documents/volumes/ajana>>

Al-Kuwārī, Alī Khalīfa, 'The Visions and Strategies of the GCC Countries from the Perspective of Reforms: The Case of Qatar', *Contemporary Arab Affairs*, 5.1 (2012)
<http://akak.nsms.ox.ac.uk/sites/akak/files/the_visions_and_strategies.pdf>

American Alliance of Museums, General Facility Report (2008)
<<http://www.polishmission.com/wp-content/uploads/2013/05/aam-general-facility-report.pdf>>

Ames, M. M., 'Why Post-Millennial Museums Will Need Fuzzy Guerrillas', in *Academic Anthropology and the Museum: Back to the Future*, ed. by Mary Bouquet (Berghahn Books, 2001), New directions in anthropology, pp. 200–11
<<http://UCL.eblib.com/patron/FullRecord.aspx?p=1707792>>

Ames, Michael M., 'Introduction. Thirty-One Propositions on Changing Museums: An Introduction to the Glenbow Case Study', in *Museums and the Paradox of Change: A Case Study in Urgent Adaptation*, 3rd ed (Routledge, 2013), pp. 1–7
<<http://UCL.eblib.com/patron/FullRecord.aspx?p=1207521>>

Ashley, Susan L. T., 'Museums Volunteers: Between Precarious Labour and Democratic Knowledge Community', in *Cultural Policy, Work and Identity: The Creation, Renewal and Negotiation of Professional Subjectivities*, ed. by Jonathan Paquette (Ashgate, 2012), pp. 107–27
<<https://ebookcentral.proquest.com/lib/ucl/reader.action?docID=956300&ppg=122>>

Blanding, Michael, 'Tate's Digital Makeover Transforms the Traditional Museum', *Working Knowledge*, 2015
<<http://hbswk.hbs.edu/item/tates-digital-makeover-transforms-the-traditional-museum>>

Boylan, Patrick, 'Managing People', in *Running a Museum: A Practical Handbook*, ed. by Patrick J. Boylan (ICOM – International Council of Museums, 2004), pp. 146–60
<<http://unesdoc.unesco.org/images/0014/001410/141067e.pdf>>

Boylan, Patrick J., 'The Museum Profession', in *A Companion to Museum Studies*, ed. by Sharon Macdonald (Blackwell, 2006), Blackwell companions in cultural studies, pp. 415–30, doi:10.1002/9780470996836.ch25

Burdick, Jan E., *Creative Careers in Museums* (Allworth Press, 2008)

<<http://ucl.eblib.com/patron/FullRecord.aspx?p=1052539>>

C. Collier et al., 'Making a Museum in the 21st Century: A Conversation', in *Making a Museum in the 21st Century*, ed. by Melissa Chiu (Asia Society Museum, 2014), pp. 63–82

Carpenter, Julie, *Project Management in Libraries, Archives and Museums: Working with Government and Other External Partners* (Chandos, 2011), Chandos information professional series

Center for the Future of Museums, *Trendswatch 2015*, American Alliance of Museums, 2015

<https://aam-us.org/docs/default-source/center-for-the-future-of-museums/2015_trendswatch_pdf_fnl_3EAAFDB042FEF931B479B9566.pdf?sfvrsn=2>

Cilella, Salvatore G., *Fundraising for Small Museums: In Good Times and Bad* (AltaMira Press, 2011), American Association for State and Local History book series

<<https://www-dawsonera-com.libproxy.ucl.ac.uk/abstract/9780759119703>>

Davies, Maurice, and Lucy Shaw, 'Diversifying the Museum Workforce: The Diversify Scheme and Its Impact on Participants' Careers', *Museum Management and Curatorship*, 28.2 (2013), pp. 172–92, doi:10.1080/09647775.2013.776799

Exell, Karen, and Trinidad Rico (eds), *Cultural Heritage in the Arabian Peninsula: Debates, Discourses and Practices* (Ashgate, 2014)

<<https://www-dawsonera-com.libproxy.ucl.ac.uk/abstract/9781409470083>>

—, and Trinidad Rico, '"There Is No Heritage in Qatar": Orientalism, Colonialism and Other Problematic Histories', *World Archaeology*, 45.4 (2013), pp. 670–85, doi:10.1080/00438243.2013.852069

Fleming, David, 'Museums for Social Justice: Managing Organisational Change', in *Museums, Equality and Social Justice*, ed. by Richard Sandell and Eithne Nightingale (Routledge, 2012), *Museum meanings*, pp. 72–83

<<http://www.ucl.eblib.com/patron/FullRecord.aspx?p=1192523>>

—, 'The Essence of the Museum: Mission, Values, Vision', in *The International Handbooks of Museum Studies*, ed. by Sharon Macdonald and Helen Rees Leahy (John Wiley & Sons, Ltd, 2013), pp. 3–25, doi:10.1002/9781118829059.wbihms201

Friedman, R., 'Museum People: The Special Problems of Personnel Management in Museums and Historical Agencies', in *Museum Management*, ed. by Kevin Moore (Routledge, 1994), *Leicester readers in museum studies*, pp. 120–27

<<http://ucl.eblib.com/patron/FullRecord.aspx?p=240183>>

Gardner, James B., 'Ethical, Entrepreneurial or Inappropriate? Business Practices in Museums', in *The Routledge Companion to Museum Ethics: Redefining Ethics for the Twenty-First-Century Museum*, ed. by Janet Marstine (Routledge, 2011)

<<https://www-dawsonera-com.libproxy.ucl.ac.uk/readonline/9780203815465/startPage/281>>

General Secretariat for Development Planning, Qatar National Vision 2030, Doha, 2008
<http://www.mdps.gov.qa/en/qnv/Documents/QNV2030_English_v2.pdf>

Genoways, Hugh H., and Lynne M. Ireland, *Museum Administration: An Introduction* (Altamira Press, 2003), American Association for State and Local History book series
<<http://www.ucl.ebib.com/patron/FullRecord.aspx?p=1351079>>

Goodlad, Sinclair, and Stephanie McIvor, *Museum Volunteers: Good Practice in the Management of Volunteers* (Routledge, 1998), The heritage
<<http://www.tandfebooks.com.libproxy.ucl.ac.uk/ISBN/9780203976456>>

Gray, Clive, *The Politics of Museums* (Palgrave Macmillan, 2015)
<<http://www.ucl.ebib.com/patron/FullRecord.aspx?p=4082310>>

Gulf Labor Artist Coalition, 'Letter from Sixty Curators, Critics and Museum Directors to UAE Art Institutions, and Their Affiliates', 2015
<<http://gulflabor.org/2015/letter-from-sixty-curators-critics-and-museum-directors-to-uae-art-institutions-and-their-affiliates/>>

Holmes, Kirsten, 'Volunteers in the Heritage Sector: A Neglected Audience?', *International Journal of Heritage Studies*, 9.4 (2003), pp. 341–55, doi:10.1080/1352725022000155072

Janes, R. R., 'Museums, Corporatism and the Civil Society', in *Museum Studies: An Anthology of Contexts*, ed. by Bettina Messias Carbonell (Malden, MA, 2012), pp. 549–61

Janes, Robert R., *Museums in a Troubled World: Renewal, Irrelevance or Collapse?* (Routledge, 2009), *Museum meanings*
<<http://libproxy.ucl.ac.uk/login?url=http://dx.doi.org/10.4324/9780203877456>>

Jung, Yuha, 'Diversity Matters: Theoretical Understanding of and Suggestions for the Current Fundraising Practices of Nonprofit Art Museums', *The Journal of Arts Management, Law, and Society*, 45.4 (2015), pp. 255–68, doi:10.1080/10632921.2015.1103672

Kidd, Jenny, 'Enacting Engagement Online: Framing Social Media Use for the Museum', *Information Technology & People*, 24.1 (2011), pp. 64–77, doi:10.1108/095938411111109422

Kotler, Neil, and Philip Kotler, 'Can Museums Be All Things to All People?: Missions, Goals, and Marketing's Role', *Museum Management and Curatorship*, 18.3 (2000), pp. 271–87, doi:10.1080/09647770000301803

Kotter, J. P., 'Leading Change: Why Transformation Efforts Fail', in *Reinventing the Museum: The Evolving Conversation on the Paradigm Shift*, ed. by Gail Anderson (AltaMira Press, 2013)

Lin, Yung-Neng, 'Ethics and Challenges of Museum Marketing', in *Routledge Companion to Museum Ethics: Redefining Ethics for the Twenty-First-Century Museum* / Edited by Janet Marstine., ed. by Janet Marstine (Routledge, 2011), pp. 202–19
<<https://www-dawsonera-com.libproxy.ucl.ac.uk/readonline/9780203815465/startPage/224>>

Lord, Barry, and Rina Gerson, 'Governance: Guiding the Museum in Trust', in *The*

International Handbooks of Museum Studies, ed. by Sharon Macdonald and Helen Rees Leahy (John Wiley & Sons, Ltd, 2013), pp. 27–42, doi:10.1002/9781118829059.wbihms202

—, and Gail Dexter Lord, *The Manual of Museum Management*, 2nd ed (AltaMira Press, 2009) <<http://www.ucl.eblib.com/patron/FullRecord.aspx?p=1040733>>

Lord, Gail Dexter, and Kate Markert, *The Manual of Strategic Planning for Museums* (AltaMira Press, 2007) <<http://ucl.eblib.com/patron/FullRecord.aspx?p=1208895>>

McLean, Fiona, 'Future Developments for Marketing the Museum', in *Marketing the Museum* (Routledge, 1997), pp. 215–24
<<http://libproxy.ucl.ac.uk/login?url=http://dx.doi.org/10.4324/9780203033661>>

—, and Mark O'Neill, 'The Social Museum' and Its Implications for Marketing', in *Museum Marketing: Competing in the Global Marketplace*, ed. by Ruth Rentschler and Anne-Marie Hede (Butterworth-Heinemann, 2007), pp. 215–25
<<http://libproxy.ucl.ac.uk/login?url=http://www.tandfebooks.com/action/showBook?doi=10.4324/9780080550428>>

Mork, Paal, 'Marketing', in *Running a Museum: A Practical Handbook*, ed. by Patrick J. Boylan (ICOM – International Council of Museums, 2004), pp. 161–75
<<http://unesdoc.unesco.org/images/0014/001410/141067e.pdf>>

Noble, Nancy, 'Commentaries from the Field. Museum of Vancouver: A Transformation in Progress', in *Museums and the Paradox of Change: A Case Study in Urgent Adaptation*, ed. by Robert R. Janes, 3rd ed (Routledge, 2013), pp. 226–34
<<http://UCL.eblib.com/patron/FullRecord.aspx?p=1207521>>

Olins, Wolff, 'A Naming Handbook', 2014
<<http://www.slideshare.net/WolffOlins/a-naming-handbook-from-wolff-olins>>

Rentschler, Ruth, 'Museum Marketing: No Longer a Dirty Word', in *Museum Marketing: Competing in the Global Marketplace*, ed. by Ruth Rentschler and Anne-Marie Hede (Butterworth-Heinemann, 2007), pp. 12–20
<<https://www-taylorfrancis-com.libproxy.ucl.ac.uk/books/9781136377433/chapters/10.4324%2F9780080550428-13>>

Sandell, Richard, 'The Strategic Significance of Workforce Diversity in Museums', *International Journal of Heritage Studies*, 6.3 (2000), pp. 213–30, doi:10.1080/13527250050148205

Schwartz, Nancy E., 'How a Museum Re-Branded Itself to Boost Visitors by 600% (Case Study)', *Getting Attention*, n.d.
<<http://gettingattention.org/articles/129/branding/museum-branding-case-study.html>>

Schwarzer, M., 'Commentaries from the Field. No Heroes: Revisiting the Museum Leadership Crisis', in *Museums and the Paradox of Change: A Case Study in Urgent Adaptation*, 3rd ed (Routledge, 2013), pp. 246–57
<<http://ucl.eblib.com/patron/FullRecord.aspx?p=1207521>>

Selwood, Sara, and Stuart Davies, 'Policies, Frameworks, and Legislation: The Conditions

under Which English Museums Operate', in *The International Handbooks of Museum Studies*, ed. by Sharon Macdonald and Helen Rees Leahy (John Wiley & Sons, Ltd, 2013), pp. 43–68, doi:10.1002/9781118829059.wbihms203

Shone, Helen, and Judy Niner, *Successful Fundraising at Museums*, Association of Independent Museums, 2013
<<https://www.aim-museums.co.uk/wp-content/uploads/2017/03/Successful-Fundraising-at-Museums-2017.pdf>>

Smith, C. S., 'The Future of the Museum', in *A Companion to Museum Studies*, ed. by Sharon Macdonald (Blackwell, 2006), *Blackwell companions in cultural studies*, pp. 543–54
<<https://www-dawsonera-com.libproxy.ucl.ac.uk/readonline/9781405157292/startPage/543>>

State of Qatar, Law No. (14) of 2014 Promulgating the Cybercrime Prevention Law, 2014
<<http://www.pattonboggs.com/ViewpointFiles/05081f84-a4fb-4b41-8445-c9dfff3ee6bd/Cybercrime-Law-No-14-of-2014-Unofficial-English-Translation-November-2014.pdf>>

Tobele, Jean-Michel, 'The Marketing Approach in Museums', *Museum Management and Curatorship*, 16.4 (1997), pp. 337–54, doi:10.1080/09647779700201604

Victoria and Albert Museum, *Branding the Museum* [Podcast], n.d.
<<http://www.vam.ac.uk/content/articles/v/v-and-a-podcast-branding-the-museum/>>

Williams, John, 'The Basics of Branding', *Entrepreneur Middle East*, n.d.
<<https://www.entrepreneur.com/article/77408>>