

UCLQG321: Museums Policies and Practice

View Online



Ajana, Btihaj. 'Branding, Legitimation and the Power of Museums: The Case of the Louvre Abu Dhabi'. *Museum and society* 13.3 (2015): n. pag. Web.
<<http://www2.le.ac.uk/departments/museumstudies/museumssociety/documents/volumes/ajana>>.

Al-Kuwārī, Alī Khalīfa. 'The Visions and Strategies of the GCC Countries from the Perspective of Reforms: The Case of Qatar'. *Contemporary Arab Affairs* 5.1 (2012): n. pag. Web. <http://akak.nsms.ox.ac.uk/sites/akak/files/the_visions_and_strategies.pdf>.

American Alliance of Museums. General Facility Report. N.p., 2008. Web.
<<http://www.polishmission.com/wp-content/uploads/2013/05/aam-general-facility-report.pdf>>.

Ames, M. M. 'Why Post-Millennial Museums Will Need Fuzzy Guerrillas'. *Academic Anthropology and the Museum: Back to the Future*. Ed. Mary Bouquet. New directions in anthropology. New York: Berghahn Books, 2001. 200–211. Web.
<<http://UCL.ebib.com/patron/FullRecord.aspx?p=1707792>>.

Ames, Michael M. 'Introduction. Thirty-One Propositions on Changing Museums: An Introduction to the Glenbow Case Study'. *Museums and the Paradox of Change: A Case Study in Urgent Adaptation*. 3rd ed. Milton Park, Abingdon, Oxon: Routledge, 2013. 1–7. Web. <<http://UCL.ebib.com/patron/FullRecord.aspx?p=1207521>>.

Ashley, Susan L. T. 'Museums Volunteers: Between Precarious Labour and Democratic Knowledge Community'. *Cultural Policy, Work and Identity: The Creation, Renewal and Negotiation of Professional Subjectivities*. Ed. Jonathan Paquette. Farnham: Ashgate, 2012. 107–127. Web.
<<https://ebookcentral.proquest.com/lib/ucl/reader.action?docID=956300&ppg=122>>.

Blanding, Michael. 'Tate's Digital Makeover Transforms the Traditional Museum'. *Working Knowledge* (2015): n. pag. Web.

<<http://hbswk.hbs.edu/item/tates-digital-makeover-transforms-the-traditional-museum>>.

Boylan, Patrick. 'Managing People'. *Running a Museum: A Practical Handbook*. Ed. Patrick J. Boylan. Paris: ICOM – International Council of Museums, 2004. 146–160. Web.
<<http://unesdoc.unesco.org/images/0014/001410/141067e.pdf>>.

Boylan, Patrick J. 'The Museum Profession'. *A Companion to Museum Studies*. Ed. Sharon Macdonald. Blackwell companions in cultural studies. Malden, Mass: Blackwell, 2006. 415–430. Web.

Burdick, Jan E. *Creative Careers in Museums*. New York: Allworth Press, 2008. Web. <<http://ucl.ebib.com/patron/FullRecord.aspx?p=1052539>>.

C. Collier et al. 'Making a Museum in the 21st Century: A Conversation'. *Making a Museum in the 21st Century*. Ed. Melissa Chiu. New York: Asia Society Museum, 2014. 63–82. Print.

Carpenter, Julie. *Project Management in Libraries, Archives and Museums: Working with Government and Other External Partners*. Chandos information professional series. Oxford: Chandos, 2011. Print.

Center for the Future of Museums. 'Trendswatch 2015'. 2015. Web. <https://aam-us.org/docs/default-source/center-for-the-future-of-museums/2015_trendswatch_pdf_fnl_3EAAFDB042FEF931B479B9566.pdf?sfvrsn=2>.

Cilella, Salvatore G. *Fundraising for Small Museums: In Good Times and Bad*. American Association for State and Local History book series. Lanham, [Md.]: AltaMira Press, 2011. Web. <<https://www-dawsonera-com.libproxy.ucl.ac.uk/abstract/9780759119703>>.

Davies, Maurice, and Lucy Shaw. 'Diversifying the Museum Workforce: The Diversify Scheme and Its Impact on Participants' Careers'. *Museum Management and Curatorship* 28.2 (2013): 172–192. Web.

Exell, Karen, and Trinidad Rico, eds. *Cultural Heritage in the Arabian Peninsula: Debates, Discourses and Practices*. Farnham: Ashgate, 2014. Web. <<https://www-dawsonera-com.libproxy.ucl.ac.uk/abstract/9781409470083>>.

---. "'There Is No Heritage in Qatar": Orientalism, Colonialism and Other Problematic Histories'. *World Archaeology* 45.4 (2013): 670–685. Web. <<http://www.tandfonline.com.libproxy.ucl.ac.uk/doi/full/10.1080/00438243.2013.852069#.UxWLS4V-7aI>>.

Fleming, David. 'Museums for Social Justice: Managing Organisational Change'. *Museums, Equality and Social Justice*. Ed. Richard Sandell and Eithne Nightingale. Museum meanings. London: Routledge, 2012. 72–83. Web. <<http://www.ucl.ebib.com/patron/FullRecord.aspx?p=1192523>>.

---. 'The Essence of the Museum: Mission, Values, Vision'. *The International Handbooks of Museum Studies*. Ed. Sharon Macdonald and Helen Rees Leahy. Oxford, UK: John Wiley & Sons, Ltd, 2013. 3–25. Web. <<http://doi.wiley.com/10.1002/9781118829059.wbihms201>>.

Friedman, R. 'Museum People: The Special Problems of Personnel Management in Museums and Historical Agencies'. *Museum Management*. Ed. Kevin Moore. Leicester readers in museum studies. London: Routledge, 1994. 120–127. Web. <<http://ucl.ebib.com/patron/FullRecord.aspx?p=240183>>.

Gardner, James B. 'Ethical, Entrepreneurial or Inappropriate? Business Practices in Museums'. *The Routledge Companion to Museum Ethics: Redefining Ethics for the Twenty-First-Century Museum*. Ed. Janet Marstine. Abingdon: Routledge, 2011. Web. <<https://www-dawsonera-com.libproxy.ucl.ac.uk/readonline/9780203815465/startPage/281>>.

- General Secretariat for Development Planning. 'Qatar National Vision 2030'. 2008. Web. <http://www.mdps.gov.qa/en/qnv/Documents/QNV2030_English_v2.pdf>.
- Genoways, Hugh H., and Lynne M. Ireland. *Museum Administration: An Introduction*. American Association for State and Local History book series. Walnut Creek, CA: AltaMira Press, 2003. Web. <<http://www.ucl.eblib.com/patron/FullRecord.aspx?p=1351079>>.
- Goodlad, Sinclair, and Stephanie McIvor. *Museum Volunteers: Good Practice in the Management of Volunteers*. The heritage. London: Routledge, 1998. Web. <<http://www.tandfebooks.com.libproxy.ucl.ac.uk/ISBN/9780203976456>>.
- Gray, Clive. *The Politics of Museums*. Basingstoke: Palgrave Macmillan, 2015. Web. <<http://www.ucl.eblib.com/patron/FullRecord.aspx?p=4082310>>.
- Gulf Labor Artist Coalition. 'Letter from Sixty Curators, Critics and Museum Directors to UAE Art Institutions, and Their Affiliates'. N.p., 2015. Web. <<http://gulflabor.org/2015/letter-from-sixty-curators-critics-and-museum-directors-to-uae-art-institutions-and-their-affiliates/>>.
- Holmes, Kirsten. 'Volunteers in the Heritage Sector: A Neglected Audience?' *International Journal of Heritage Studies* 9.4 (2003): 341–355. Web.
- Janes, R. R. 'Museums, Corporatism and the Civil Society'. *Museum Studies: An Anthology of Contexts*. Ed. Bettina Messias Carbonell. Malden, MA: N.p., 2012. 549–561. Print.
- Janes, Robert R. *Museums in a Troubled World: Renewal, Irrelevance or Collapse? Museum meanings*. London: Routledge, 2009. Web. <<http://libproxy.ucl.ac.uk/login?url=http://dx.doi.org/10.4324/9780203877456>>.
- Jung, Yuha. 'Diversity Matters: Theoretical Understanding of and Suggestions for the Current Fundraising Practices of Nonprofit Art Museums'. *The Journal of Arts Management, Law, and Society* 45.4 (2015): 255–268. Web.
- Kidd, Jenny. 'Enacting Engagement Online: Framing Social Media Use for the Museum'. *Information Technology & People* 24.1 (2011): 64–77. Web.
- Kotler, Neil, and Philip Kotler. 'Can Museums Be All Things to All People?: Missions, Goals, and Marketing's Role'. *Museum Management and Curatorship* 18.3 (2000): 271–287. Web. <<https://www-tandfonline-com.libproxy.ucl.ac.uk/doi/abs/10.1080/09647770000301803>>.
- Kotter, J. P. 'Leading Change: Why Transformation Efforts Fail'. *Reinventing the Museum: The Evolving Conversation on the Paradigm Shift*. Ed. Gail Anderson. Lanham, Md.: AltaMira Press, 2013. Print.
- Lin, Yung-Neng. 'Ethics and Challenges of Museum Marketing'. *Routledge Companion to Museum Ethics: Redefining Ethics for the Twenty-First-Century Museum* / Edited by Janet Marstine. Ed. Janet Marstine. London: Routledge, 2011. 202–219. Web. <<https://www-dawsonera-com.libproxy.ucl.ac.uk/readonline/9780203815465/startPage/224>>.
- Lord, Barry, and Rina Gerson. 'Governance: Guiding the Museum in Trust'. *The*

- International Handbooks of Museum Studies. Ed. Sharon Macdonald and Helen Rees Leahy. Oxford, UK: John Wiley & Sons, Ltd, 2013. 27–42. Web.
<<http://doi.wiley.com/10.1002/9781118829059.wbihms202>>.
- Lord, Barry, and Gail Dexter Lord. *The Manual of Museum Management*. 2nd ed. Lanham, Md: AltaMira Press, 2009. Web.
<<http://www.ucl.eblib.com/patron/FullRecord.aspx?p=1040733>>.
- Lord, Gail Dexter, and Kate Markert. *The Manual of Strategic Planning for Museums*. Lanham, Md: AltaMira Press, 2007. Web.
<<http://ucl.eblib.com/patron/FullRecord.aspx?p=1208895>>.
- McLean, Fiona. 'Future Developments for Marketing the Museum'. *Marketing the Museum*. London: Routledge, 1997. 215–224. Web.
<<http://libproxy.ucl.ac.uk/login?url=http://dx.doi.org/10.4324/9780203033661>>.
- McLean, Fiona, and Mark O'Neill. 'The Social Museum' and Its Implications for Marketing'. *Museum Marketing: Competing in the Global Marketplace*. Ed. Ruth Rentschler and Anne-Marie Hede. Oxford: Butterworth-Heinemann, 2007. 215–225. Web.
<<http://libproxy.ucl.ac.uk/login?url=http://www.tandfebooks.com/action/showBook?doi=10.4324/9780080550428>>.
- Mork, Paal. 'Marketing'. *Running a Museum: A Practical Handbook*. Ed. Patrick J. Boylan. Paris: ICOM – International Council of Museums, 2004. 161–175. Web.
<<http://unesdoc.unesco.org/images/0014/001410/141067e.pdf>>.
- Noble, Nancy. 'Commentaries from the Field. Museum of Vancouver: A Transformation in Progress'. *Museums and the Paradox of Change: A Case Study in Urgent Adaptation*. Ed. Robert R. Janes. 3rd ed. Milton Park, Abingdon, Oxon: Routledge, 2013. 226–234. Web.
<<http://UCL.eblib.com/patron/FullRecord.aspx?p=1207521>>.
- Olins, Wolff. 'A Naming Handbook'. N.p., 2014. Web.
<<http://www.slideshare.net/WolffOlins/a-naming-handbook-from-wolff-olins>>.
- Rentschler, Ruth. 'Museum Marketing: No Longer a Dirty Word'. *Museum Marketing: Competing in the Global Marketplace*. Ed. Ruth Rentschler and Anne-Marie Hede. Oxford: Butterworth-Heinemann, 2007. 12–20. Web.
<<https://www-taylorfrancis-com.libproxy.ucl.ac.uk/books/9781136377433/chapters/10.4324%2F9780080550428-13>>.
- Sandell, Richard. 'The Strategic Significance of Workforce Diversity in Museums'. *International Journal of Heritage Studies* 6.3 (2000): 213–230. Web.
- Schwartz, Nancy E. 'How a Museum Re-Branded Itself to Boost Visitors by 600% (Case Study)'. *Getting Attention* n. pag. Web.
<<http://gettingattention.org/articles/129/branding/museum-branding-case-study.html>>.
- Schwarzer, M. 'Commentaries from the Field. No Heroes: Revisiting the Museum Leadership Crisis'. *Museums and the Paradox of Change: A Case Study in Urgent Adaptation*. 3rd ed. London: Routledge, 2013. 246–257. Web.
<<http://ucl.eblib.com/patron/FullRecord.aspx?p=1207521>>.

Selwood, Sara, and Stuart Davies. 'Policies, Frameworks, and Legislation: The Conditions under Which English Museums Operate'. *The International Handbooks of Museum Studies*. Ed. Sharon Macdonald and Helen Rees Leahy. Oxford, UK: John Wiley & Sons, Ltd, 2013. 43-68. Web. <<http://doi.wiley.com/10.1002/9781118829059.wbihms203>>.

Shone, Helen, and Judy Niner. 'Successful Fundraising at Museums'. 2013. Web. <<https://www.aim-museums.co.uk/wp-content/uploads/2017/03/Successful-Fundraising-at-Museums-2017.pdf>>.

Smith, C. S. 'The Future of the Museum'. *A Companion to Museum Studies*. Ed. Sharon Macdonald. Blackwell companions in cultural studies. Malden, Mass: Blackwell, 2006. 543-554. Web. <<https://www-dawsonera-com.libproxy.ucl.ac.uk/readonline/9781405157292/startPage/543>>.

State of Qatar. 'Law No. (14) of 2014 Promulgating the Cybercrime Prevention Law'. 2014. Web. <<http://www.pattonboggs.com/ViewpointFiles/05081f84-a4fb-4b41-8445-c9dfff3ee6bd/Cybercrime-Law-No-14-of-2014-Unofficial-English-Translation-November-2014.pdf>>.

Tobelem, Jean-Michel. 'The Marketing Approach in Museums'. *Museum Management and Curatorship* 16.4 (1997): 337-354. Web.

Victoria and Albert Museum. 'Branding the Museum [Podcast]'. Web. <<http://www.vam.ac.uk/content/articles/v/v-and-a-podcast-branding-the-museum/>>.

Williams, John. 'The Basics of Branding'. *Entrepreneur Middle East*. N.p., n.d. Web. <<https://www.entrepreneur.com/article/77408>>.