

UCLQG321: Museums Policies and Practice

View Online



1.

Fleming D. The essence of the museum: mission, values, vision. In: Macdonald S, Rees Leahy H, editors. *The International Handbooks of Museum Studies* [Internet]. Oxford, UK: John Wiley & Sons, Ltd; 2013. p. 3-25. Available from: <http://doi.wiley.com/10.1002/9781118829059.wbihms201>

2.

Lord B, Gerson R. Governance: guiding the museum in trust. In: Macdonald S, Rees Leahy H, editors. *The International Handbooks of Museum Studies* [Internet]. Oxford, UK: John Wiley & Sons, Ltd; 2013. p. 27-42. Available from: <http://doi.wiley.com/10.1002/9781118829059.wbihms202>

3.

Schwarzer M. Commentaries from the field. No heroes: revisiting the museum leadership crisis. *Museums and the paradox of change: a case study in urgent adaptation* [Internet]. 3rd ed. London: Routledge; 2013. p. 246-257. Available from: <http://ucl.eblib.com/patron/FullRecord.aspx?p=1207521>

4.

Gardner JB. Ethical, entrepreneurial or inappropriate? Business practices in museums. In: Marstine J, editor. *The Routledge companion to museum ethics: redefining ethics for the twenty-first-century museum* [Internet]. Abingdon: Routledge; 2011. Available from: <https://www-dawsonera-com.libproxy.ucl.ac.uk/readonline/9780203815465/startPage/281>

5.

Selwood S, Davies S. Policies, frameworks, and legislation: the conditions under which English museums operate. In: Macdonald S, Rees Leahy H, editors. *The International Handbooks of Museum Studies* [Internet]. Oxford, UK: John Wiley & Sons, Ltd; 2013. p. 43–68. Available from: <http://doi.wiley.com/10.1002/9781118829059.wbihms203>

6.

Al-Kuwārī AK. The visions and strategies of the GCC countries from the perspective of reforms: the case of Qatar. *Contemporary Arab Affairs* [Internet]. 2012;5(1). Available from: http://akak.nsms.ox.ac.uk/sites/akak/files/the_visions_and_strategies.pdf

7.

General Secretariat for Development Planning. Qatar National Vision 2030 [Internet]. Doha; 2008. Available from: http://www.mdps.gov.qa/en/qnv/Documents/QNV2030_English_v2.pdf

8.

Gray C. *The politics of museums* [Internet]. Basingstoke: Palgrave Macmillan; 2015. Available from: <http://www.ucl.ebib.com/patron/FullRecord.aspx?p=4082310>

9.

Ashley SLT. Museums volunteers: between precarious labour and democratic knowledge community. In: Paquette J, editor. *Cultural policy, work and identity: the creation, renewal and negotiation of professional subjectivities* [Internet]. Farnham: Ashgate; 2012. p. 107–127. Available from: <https://ebookcentral.proquest.com/lib/ucl/reader.action?docID=956300&ppg=122>

10.

Boylan P. Managing people. In: Boylan PJ, editor. *Running a museum: a practical handbook* [Internet]. Paris: ICOM – International Council of Museums; 2004. p. 146–160. Available from: <http://unesdoc.unesco.org/images/0014/001410/141067e.pdf>

11.

Gulf Labor Artist Coalition. Letter from sixty curators, critics and museum directors to UAE art institutions, and their affiliates [Internet]. 2015. Available from: <http://gulflabor.org/2015/letter-from-sixty-curators-critics-and-museum-directors-to-uae-art>

-institutions-and-their-affiliates/

12.

Sandell R. The strategic significance of workforce diversity in museums. *International Journal of Heritage Studies*. 2000;6(3):213–230.

13.

Boylan PJ. The museum profession. In: Macdonald S, editor. *A companion to museum studies*. Malden, Mass: Blackwell; 2006. p. 415–430.

14.

Burdick JE. *Creative careers in museums* [Internet]. New York: Allworth Press; 2008. Available from: <http://ucl.ebib.com/patron/FullRecord.aspx?p=1052539>

15.

Friedman R. Museum people: the special problems of personnel management in museums and historical agencies. In: Moore K, editor. *Museum management* [Internet]. London: Routledge; 1994. p. 120–127. Available from: <http://ucl.ebib.com/patron/FullRecord.aspx?p=240183>

16.

Davies M, Shaw L. Diversifying the museum workforce: the Diversify scheme and its impact on participants' careers. *Museum Management and Curatorship*. 2013;28(2):172–192.

17.

Genoways HH, Ireland LM. *Museum administration: an introduction* [Internet]. Walnut Creek, CA: Altamira Press; 2003. Available from: <http://www.ucl.ebib.com/patron/FullRecord.aspx?p=1351079>

18.

Goodlad S, Mclvor S. Museum volunteers: good practice in the management of volunteers [Internet]. London: Routledge; 1998. Available from: <http://www.tandfebooks.com.libproxy.ucl.ac.uk/ISBN/9780203976456>

19.

Holmes K. Volunteers in the heritage sector: a neglected audience? *International Journal of Heritage Studies*. 2003;9(4):341–355.

20.

Lord B, Lord GD. The manual of museum management [Internet]. 2nd ed. Lanham, Md: AltaMira Press; 2009. Available from: <http://www.ucl.ebib.com/patron/FullRecord.aspx?p=1040733>

21.

Carpenter J. Project management in libraries, archives and museums: working with government and other external partners. Oxford: Chandos; 2011.

22.

Lord GD, Markert K. The manual of strategic planning for museums [Internet]. Lanham, Md: AltaMira Press; 2007. Available from: <http://ucl.ebib.com/patron/FullRecord.aspx?p=1208895>

23.

Exell K, Rico T. 'There is no heritage in Qatar': orientalism, colonialism and other problematic histories. *World Archaeology* [Internet]. 2013;45(4):670–685. Available from: <http://www.tandfonline.com.libproxy.ucl.ac.uk/doi/full/10.1080/00438243.2013.852069#.UxWLS4V-7aI>

24.

Exell K, Rico T, editors. Cultural heritage in the Arabian Peninsula: debates, discourses and practices [Internet]. Farnham: Ashgate; 2014. Available from: <https://www-dawsonera-com.libproxy.ucl.ac.uk/abstract/9781409470083>

25.

Ajana B. Branding, legitimation and the power of museums: the case of the Louvre Abu Dhabi. *Museum and society* [Internet]. 2015;13(3). Available from: <http://www2.le.ac.uk/departments/museumstudies/museumsociety/documents/volumes/ajana>

26.

Lin YN. Ethics and challenges of museum marketing. In: Marstine J, editor. *Routledge companion to museum ethics: redefining ethics for the twenty-first-century museum* / edited by Janet Marstine [Internet]. London: Routledge; 2011. p. 202–219. Available from: <https://www-dawsonera-com.libproxy.ucl.ac.uk/readonline/9780203815465/startPage/224>

27.

Victoria and Albert Museum. Branding the museum [Podcast] [Internet]. Available from: <http://www.vam.ac.uk/content/articles/v/v-and-a-podcast-branding-the-museum/>

28.

McLean F, O'Neill M. 'The social museum' and its implications for marketing. In: Rentschler R, Hede AM, editors. *Museum marketing: competing in the global marketplace* [Internet]. Oxford: Butterworth-Heinemann; 2007. p. 215–225. Available from: <http://libproxy.ucl.ac.uk/login?url=http://www.tandfebooks.com/action/showBook?doi=10.4324/9780080550428>

29.

Blanding M. Tate's digital makeover transforms the traditional museum. *Working Knowledge* [Internet]. Harvard Business School; 2015; Available from: <http://hbswk.hbs.edu/item/tates-digital-makeover-transforms-the-traditional-museum>

30.

Kidd J. Enacting engagement online: framing social media use for the museum. *Information Technology & People*. 2011;24(1):64–77.

31.

Kotler N, Kotler P. Can museums be all things to all people?: missions, goals, and marketing's role. *Museum Management and Curatorship* [Internet]. 2000;18(3):271-287. Available from: <https://www-tandfonline-com.libproxy.ucl.ac.uk/doi/abs/10.1080/09647770000301803>

32.

McLean F. Future developments for marketing the museum. *Marketing the museum* [Internet]. London: Routledge; 1997. p. 215-224. Available from: <http://libproxy.ucl.ac.uk/login?url=http://dx.doi.org/10.4324/9780203033661>

33.

Mork P. Marketing. In: Boylan PJ, editor. *Running a museum: a practical handbook* [Internet]. Paris: ICOM – International Council of Museums; 2004. p. 161-175. Available from: <http://unesdoc.unesco.org/images/0014/001410/141067e.pdf>

34.

Rentschler R. Museum marketing: no longer a dirty word. In: Rentschler R, Hede AM, editors. *Museum marketing: competing in the global marketplace* [Internet]. Oxford: Butterworth-Heinemann; 2007. p. 12-20. Available from: <https://www-taylorfrancis-com.libproxy.ucl.ac.uk/books/9781136377433/chapters/10.4324%2F9780080550428-13>

35.

Tobelem JM. The marketing approach in museums. *Museum Management and Curatorship*. 1997;16(4):337-354.

36.

Schwartz NE. How a museum re-branded itself to boost visitors by 600% (case study). *Getting Attention* [Internet]. Available from: <http://gettingattention.org/articles/129/branding/museum-branding-case-study.html>

37.

Williams J. The basics of branding [Internet]. *Entrepreneur Middle East*. Available from: <https://www.entrepreneur.com/article/77408>

38.

Ames MM. Introduction. Thirty-one propositions on changing museums: an introduction to the Glenbow case study. *Museums and the paradox of change: a case study in urgent adaptation* [Internet]. 3rd ed. Milton Park, Abingdon, Oxon: Routledge; 2013. p. 1–7. Available from: <http://UCL.ebib.com/patron/FullRecord.aspx?p=1207521>

39.

Fleming D. Museums for social justice: managing organisational change. In: Sandell R, Nightingale E, editors. *Museums, equality and social justice* [Internet]. London: Routledge; 2012. p. 72–83. Available from: <http://www.ucl.ebib.com/patron/FullRecord.aspx?p=1192523>

40.

Kotter JP. Leading change: why transformation efforts fail. In: Anderson G, editor. *Reinventing the museum: the evolving conversation on the paradigm shift*. Lanham, Md.: AltaMira Press; 2013.

41.

Noble N. Commentaries from the field. *Museum of Vancouver: a transformation in progress*. In: Janes RR, editor. *Museums and the paradox of change: a case study in urgent adaptation* [Internet]. 3rd ed. Milton Park, Abingdon, Oxon: Routledge; 2013. p. 226–234. Available from: <http://UCL.ebib.com/patron/FullRecord.aspx?p=1207521>

42.

American Alliance of Museums. *General facility report* [Internet]. 2008. Available from: <http://www.polishmission.com/wp-content/uploads/2013/05/aam-general-facility-report.pdf>

43.

C. Collier et al. Making a museum in the 21st century: a conversation. In: Chiu M, editor. *Making a museum in the 21st century*. New York: Asia Society Museum; 2014. p. 63–82.

44.

State of Qatar. Law No. (14) of 2014 Promulgating the Cybercrime Prevention Law [Internet]. 2014. Available from: <http://www.pattonboggs.com/ViewpointFiles/05081f84-a4fb-4b41-8445-c9dfff3ee6bd/Cybercrime-Law-No-14-of-2014-Unofficial-English-Translation-November-2014.pdf>

45.

Olins W. A naming handbook [Internet]. 2014. Available from: <http://www.slideshare.net/WolffOlins/a-naming-handbook-from-wolff-olins>

46.

Shone H, Niner J. Successful fundraising at museums [Internet]. Association of Independent Museums; 2013. Available from: <https://www.aim-museums.co.uk/wp-content/uploads/2017/03/Successful-Fundraising-at-Museums-2017.pdf>

47.

Jung Y. Diversity matters: theoretical understanding of and suggestions for the current fundraising practices of nonprofit art museums. *The Journal of Arts Management, Law, and Society*. 2015;45(4):255–268.

48.

Cilella SG. Fundraising for small museums: in good times and bad [Internet]. Lanham, [Md.]: AltaMira Press; 2011. Available from: <https://www-dawsonera-com.libproxy.ucl.ac.uk/abstract/9780759119703>

49.

Ames MM. Why post-millennial museums will need fuzzy guerrillas. In: Bouquet M, editor. *Academic anthropology and the museum: back to the future* [Internet]. New York: Berghahn Books; 2001. p. 200–211. Available from: <http://UCL.ebib.com/patron/FullRecord.aspx?p=1707792>

50.

Center for the Future of Museums. Trendswatch 2015 [Internet]. American Alliance of Museums; 2015. Available from:
https://aam-us.org/docs/default-source/center-for-the-future-of-museums/2015_trendswatch_pdf_fnl_3EAAFDB042FEF931B479B9566.pdf?sfvrsn=2

51.

Janes RR. Museums in a troubled world: renewal, irrelevance or collapse? [Internet]. London: Routledge; 2009. Available from:
<http://libproxy.ucl.ac.uk/login?url=http://dx.doi.org/10.4324/9780203877456>

52.

Janes RR. Museums, corporatism and the civil society. In: Carbonell BM, editor. Museum studies: an anthology of contexts. Malden, MA; 2012. p. 549-561.

53.

Smith CS. The future of the museum. In: Macdonald S, editor. A companion to museum studies [Internet]. Malden, Mass: Blackwell; 2006. p. 543-554. Available from:
<https://www-dawsonera-com.libproxy.ucl.ac.uk/readonline/9781405157292/startPage/543>