

ANTH0022: The Anthropology of Social Media

Course convenor 2018/19: Rik Adriaans

[View Online](#)



Abidin, C. (2016) "Aren't These Just Young, Rich Women Doing Vain Things Online?": Influencer Selfies as Subversive Frivolity', *Social Media + Society*, 2(2). Available at: <https://doi.org/10.1177/2056305116641342>.

Abidin, C. (2017) '#familygoals: Family Influencers, Calibrated Amateurism, and Justifying Young Digital Labor', *Social Media + Society*, 3(2). Available at: <https://doi.org/10.1177/2056305117707191>.

Adi Kuntsman and Rebecca L. Stein (2019) 'Anatomy of a Facebook Scandal: Social Media as Alibi', in *Digital Militarism: Israel's Occupation in the Social Media Age*. California: Stanford University Press, pp. 39–54. Available at: <http://search.ebscohost.com/login.aspx?direct=true&AuthType=ip,shib&db=nlebk&AN=960634&site=ehost-live&scope=site>.

Adi Kuntsman, Rebecca L. Stein (2015) 'Palestinians Who Never Die: The Politics of Digital Suspicion', in *Digital Militarism: Israel's Occupation in the Social Media Age*. Stanford University Press, pp. 55–70. Available at: <http://search.ebscohost.com/login.aspx?direct=true&AuthType=ip,shib&db=nlebk&AN=960634&site=ehost-live&scope=site>.

Ahmed, Sara (2004) 'Affective Economies', *Social Text*, 22(2), pp. 117–139. Available at: <https://muse.jhu.edu/article/55780>.

Alper, M. (2014) 'War on Instagram: Framing conflict photojournalism with mobile photography apps', *New Media & Society*, 16(8), pp. 1233–1248. Available at: <https://doi.org/10.1177/1461444813504265>.

Annette Markham (2016) 'Remix cultures, Remix Methods: Reframing Qualitative Inquiry for Social Media Contexts', in Norman K. Denzin, Michael D. Giardina (ed.) *Global Dimensions of Qualitative Inquiry*. Routledge, pp. 63–82. Available at: <https://doi.org/10.4324/9781315428093>.

Baym, N.K. (2010) Personal connections in the digital age. Cambridge: Polity.

Baym, N.K. (2015) 'Connect With Your Audience! The Relational Labor of Connection', *The Communication Review*, 18(1), pp. 14–22. Available at: <https://doi.org/10.1080/10714421.2015.996401>.

Bell, S. and Coleman, S. (1999) The anthropology of friendship. Oxford: Berg.

Bloch, M. (no date) 'A well-disposed social anthropologist's problems with memes'.

Available at:

https://is.muni.cz/el/1421/podzim2012/RLB356/um/Bloch__M_-_A_well-disposed_social_anthropologist_s_problems_with_memes.pdf.

Bolter, J.D. and Grusin, R.A. (1999) *Remediation: understanding new media*. Cambridge, Mass: MIT Press. Available at:
http://search.ebscohost.com/login.aspx?direct=true&AuthType=ip,shib&db=nlebk&AN=9351&site=ehost-live&scope=site&ebv=EB&ppid=pp_l.

Bonilla, Y. and Rosa, J. (2015) '#Ferguson: Digital protest, hashtag ethnography, and the racial politics of social media in the United States', *American Ethnologist*, 42(1), pp. 4–17. Available at: <https://doi.org/10.1111/ame.12112>.

Bourdieu, P. and Nice, R. (1990) 'Structures, Habitus, Practices', in *The Logic of Practice*. Stanford, Calif: Stanford University Press, pp. 52–65.

Boyer, Dominic (2012) 'From Media Anthropology to the Anthropology of Mediation', in R. Fardon et al. (eds) *The SAGE handbook of social anthropology*. Los Angeles: SAGE, pp. 411–422. Available at:
<https://contentstore.cla.co.uk/secure/link?id=959a9a07-f617-e911-80cd-005056af4099>.

Bräuchler, B. and Postill, J. (2010) *Theorising media and practice*. New York: Berghahn Books. Available at:
<http://www.vlebooks.com/vleweb/product/openreader?id=UCL&isbn=9781845458546>

Bucher, T. (2012) 'Want to be on the top? Algorithmic power and the threat of invisibility on Facebook', *New Media & Society*, 14(7), pp. 1164–1180. Available at:
<https://doi.org/10.1177/1461444812440159>.

Bucher, T. (2017) 'The algorithmic imaginary: exploring the ordinary affects of Facebook algorithms', *Information, Communication & Society*, 20(1), pp. 30–44. Available at:
<https://doi.org/10.1080/1369118X.2016.1154086>.

Cabañes, J.V.A. (2018) 'Information and communication technologies and migrant intimacies: the case of Punjabi youth in Manila', *Journal of Ethnic and Migration Studies*, pp. 1–17. Available at: <https://doi.org/10.1080/1369183X.2018.1453790>.

Chakraborty, K. (2012) 'Virtual mate-seeking in the urban slums of Kolkata, India', *South Asian Popular Culture*, 10(2), pp. 197–216. Available at:
<https://doi.org/10.1080/14746689.2012.682871>.

Clifford, J., Marcus, G.E., and School of American Research (Santa Fe, N.M.) (1986) *Writing culture: the poetics and politics of ethnography*. Berkeley, Calif: University of California Press.

Coates, J. (2017) 'So "Hot" Right Now Reflections on Virality and Sociality from Transnational Digital China', *Digital Culture & Society*, 3(2), pp. 77–98. Available at:
<https://doi.org/10.14361/dcs-2017-0206>.

Costa, E. (2016a) *Social media in southeast Turkey: love, kinship and politics*. London: UCL

Press. Available at: <http://discovery.ucl.ac.uk/1474828/>.

Costa, E. (2016b) Social media in southeast Turkey: love, kinship and politics. London: UCL Press. Available at: <http://discovery.ucl.ac.uk/1474828/>.

Costa, E. (2018) 'Affordances-in-practice: An ethnographic critique of social media logic and context collapse', *New Media & Society*, 20(10), pp. 3641–3656. Available at: <https://doi.org/10.1177/1461444818756290>.

Daniel, Miller (no date) 'Photography in the Age of Snapchat', *Anthropology & photography*, 1. Available at: <https://www.therai.org.uk/publications/anthropology-and-photography>.

David, G. and Cambre, C. (2016) 'Screened Intimacies: Tinder and the Swipe Logic', *Social Media + Society*, 2(2), pp. 1–11. Available at: <https://doi.org/10.1177/2056305116641976>.

Desai, A. and Killick, E. (2010) The ways of friendship: anthropological perspectives. New York: Berghahn Books. Available at: <http://www.vlebooks.com/vleweb/product/openreader?id=UCL&isbn=9781845458508>

Dijck, J. van (2013) The culture of connectivity: a critical history of social media. Oxford: Oxford University Press. Available at: <http://www.vlebooks.com/vleweb/product/openreader?id=UCL&isbn=9780199970797>

Dominic Pettman (2016a) 'Hypermodulation (or the Digital Mood Ring)', in *Infinite Distraction*. Polity Press, pp. 31–48. Available at: <http://search.ebscohost.com/login.aspx?direct=true&AuthType=ip,shib&db=nlebk&AN=1146892&site=ehost-live&scope=site>.

Dominic Pettman (2016b) 'Slaves to the Algorithm', in *Infinite distraction*. Cambridge: Polity Press, pp. 79–97. Available at: <http://search.ebscohost.com/login.aspx?direct=true&AuthType=ip,shib&db=nlebk&AN=1146892&site=ehost-live&scope=site>.

Dumont, Guillaume (2017) 'Relational Labor, Fans and Collaborations in Professional Rock Climbing', in L. Hjorth (ed.) *The Routledge companion to digital ethnography*. New York, New York: Routledge, pp. 121–131. Available at: <https://doi.org/10.4324/9781315673974>.

Ellison, N.B. and Boyd, D.M. (2013) 'Sociality Through Social Network Sites'. Edited by W.H. Dutton, 1. Available at: <https://doi.org/10.1093/oxfordhb/9780199589074.013.0008>.

Franz Boas (1937) 'The Diffusion of Cultural Traits', *Social Research*, 4(3), pp. 286–295. Available at: https://www.jstor.org/stable/40981562?seq=1#page_scan_tab_contents.

Gagné, M. (2012) 'Queer Beirut Online: The Participation of Men in Gayromeo.com', *Journal of Middle East Women's Studies*, 8(3), pp. 113–137. Available at: <http://www.jstor.org/stable/10.2979/jmiddeastwomstud.8.3.113>.

Goffman, E. (1990) *The presentation of self in everyday life*. London: Penguin.

Haynes, N. (2016) Social media in northern Chile: posting the extraordinarily ordinary. London: UCL Press. Available at: <http://discovery.ucl.ac.uk/1495966/>.

Hochschild, A.R. (2003) The managed heart: commercialization of human feeling. 20th anniversary ed., with a new afterword. Berkeley, Calif: University of California Press.

Hogan, B. (2010) 'The Presentation of Self in the Age of Social Media: Distinguishing Performances and Exhibitions Online', Bulletin of Science, Technology & Society, 30(6), pp. 377–386. Available at: <https://doi.org/10.1177/0270467610385893>.

Horst, H. and Miller, D. (2012) 'Normativity and Materiality: A View from Digital Anthropology', Media International Australia, 145(1), pp. 103–111. Available at: <https://doi.org/10.1177/1329878X1214500112>.

Horst, H.A. (2009) 'Aesthetics of the self: Digital Mediations', in Anthropology and the individual: a material culture perspective. New York: Berg, pp. 99–114. Available at: <http://www.vlebooks.com/vleweb/product/openreader?id=UCL&isbn=9781118274873>

Humphrey, C. (2009) 'The Mask and the Face: Imagination and Social Life in Russian Chat Rooms and Beyond', Ethnos, 74(1), pp. 31–50. Available at: <https://doi.org/10.1080/00141840902751154>.

Ilana Gershon (2010) The Breakup 2.0: Disconnecting over New Media. Cornell University Press; 1 edition (February 7, 2012). Available at: http://www.amazon.com/Breakup-2-0-Disconnecting-over-Media/dp/0801477891/ref=sr_1_1?s=books&ie=UTF8&qid=1419456802&sr=1-1&keywords=breakup+2.0.

Jane, E.A. (2017) 'Feminist Digital Responses to a Slut-Shaming on Facebook', Social Media + Society, 3(2), pp. 1–10. Available at: <https://doi.org/10.1177/2056305117705996>.

Jenkins, H. (2006) Convergence culture: where old and new media collide. New York: New York University Press. Available at: <http://hdl.handle.net/2027/heb.05936>.

Kaya, Laura Pearl (2009) 'Dating in a Sexually Segregated Society: Embodied Practices of Online Romance in Irbid, Jordan', Anthropological Quarterly, 82(1), pp. 251–278. Available at: <https://www.jstor.org/stable/25488265>.

Kraemer, J. (2014) 'Friend or Freund: Social Media and Transnational Connections in Berlin', Human-Computer Interaction, 29(1), pp. 53–77. Available at: <https://doi.org/10.1080/07370024.2013.823821>.

Kraemer, J. (2016) 'Doing Fieldwork, BRB: Locating the Field on and with Emerging Media', in R. Sanjek and S.W. Tratner (eds) eFieldnotes: the makings of anthropology in the digital world. Philadelphia, Pennsylvania: University of Pennsylvania Press, pp. 113–131. Available at: <https://www.degruyter.com/view/books/9780812292213/9780812292213-008/9780812292213-008.xml>.

Krüger, S. and Charlotte Spilde, A. (2019) 'Judging books by their covers – Tinder interface, usage and sociocultural implications', Information, Communication & Society, pp. 1–16.

Available at: <https://doi.org/10.1080/1369118X.2019.1572771>.

Latham, A. (1999) 'The Power of Distraction: Distraction, Tactility, and Habit in the Work of Walter Benjamin', *Environment and Planning D: Society and Space*, 17(4), pp. 451–473. Available at: <https://doi.org/10.1068/d170451>.

Lee, Benjamin and LiPuma, Edward (2002) 'Cultures of Circulation: The Imaginations of Modernity', *Public Culture*, 14(1), pp. 191–213. Available at: <https://muse.jhu.edu/article/26272>.

Lee, R.L.M. (2017) 'Do online crowds really exist? Proximity, connectivity and collectivity', *Distinktion: Journal of Social Theory*, 18(1), pp. 82–94. Available at: <https://doi.org/10.1080/1600910X.2016.1218903>.

Literat, I. and van den Berg, S. (2019) 'Buy memes low, sell memes high: vernacular criticism and collective negotiations of value on Reddit's MemeEconomy', *Information, Communication & Society*, 22(2), pp. 232–249. Available at: <https://doi.org/10.1080/1369118X.2017.1366540>.

Lowrie, I. (2018) 'Algorithms and Automation: An Introduction', *Cultural Anthropology*, 33(3), pp. 349–359. Available at: <https://doi.org/10.14506/ca33.3.01>.

Luehrmann, S. (2004) 'Mediated marriage: internet matchmaking in provincial Russia', *Europe-Asia Studies*, 56(6), pp. 857–875. Available at: <https://doi.org/10.1080/0966813042000258079>.

Madianou, M. (2015) 'Digital Inequality and Second-Order Disasters: Social Media in the Typhoon Haiyan Recovery', *Social Media + Society*, 1(2), pp. 1–11. Available at: <https://doi.org/10.1177/2056305115603386>.

Madianou, M. (2016) 'Ambient co-presence: transnational family practices in polymedia environments', *Global Networks*, 16(2), pp. 183–201. Available at: <https://doi.org/10.1111/glob.12105>.

Madianou, M. and Miller, D. (2013) *Migration and New Media: Transnational Families and Polymedia*. Routledge. Available at: <https://doi.org/10.4324/9780203154236>.

Magalhães, J.C. (2018) 'Do Algorithms Shape Character? Considering Algorithmic Ethical Subjectivation', *Social Media + Society*, 4(2), pp. 1–10. Available at: <https://doi.org/10.1177/2056305118768301>.

Marcus, G.E. (1990) 'The Modernist Sensibility in Recent Ethnographic Writing and the Cinematic Metaphor of Montage', *Society for Visual Anthropology Review*, 6(1), pp. 2–12. Available at: <https://doi.org/10.1525/var.1990.6.1.2>.

Marcus, O.R. and Singer, M. (2017) 'Loving Ebola-chan: Internet memes in an epidemic', *Media, Culture & Society*, 39(3), pp. 341–356. Available at: <https://doi.org/10.1177/0163443716646174>.

Marilyn Strathern (1992) 'Parts and wholes: refiguring relationships in a post-plural world', in *Conceptualizing Society*. London: Taylor & Francis Group, pp. 75–104. Available at: <https://www.taylorfrancis.com/books/9780203032244>.

Marwick, A.E. (2015) 'Instafame: Luxury Selfies in the Attention Economy', *Public Culture*, 27(1-2), pp. 137-160. Available at: <https://doi.org/10.1215/08992363-2798379>.

Marwick, A.E. and Boyd, D. (2011) 'I tweet honestly, I tweet passionately: Twitter users, context collapse, and the imagined audience', *New Media & Society*, 13(1), pp. 114-133. Available at: <https://doi.org/10.1177/1461444810365313>.

Mason, C.L. (2016) 'Tinder and humanitarian hook-ups: the erotics of social media racism', *Feminist Media Studies*, 16(5), pp. 822-837. Available at: <https://doi.org/10.1080/14680777.2015.1137339>.

Mazzarella, W. (2004) 'Culture, Globalization, Mediation', *Annual Review of Anthropology*, 33(1), pp. 345-367. Available at: <https://doi.org/10.1146/annurev.anthro.33.070203.143809>.

Mazzarella, W. (2010) 'The Myth of the Multitude, or, Who's Afraid of the Crowd?', *Critical Inquiry*, 36(4), pp. 697-727. Available at: <https://doi.org/10.1086/655209>.

McDonald, T. (2016) *Social media in rural China: social networks and moral frameworks*. London: UCL Press. Available at: <http://discovery.ucl.ac.uk/1514479/>.

McDonald, T. (2018) 'Strangerness and Social Media: Moral Imaginaries of Gendered Strangers in Rural China', *American Anthropologist*, pp. 1-13. Available at: <https://doi.org/10.1111/aman.13152>.

McKay, D. (2010) 'On the Face of Facebook: Historical Images and Personhood in Filipino Social Networking', *History and Anthropology*, 21(4), pp. 479-498. Available at: <https://doi.org/10.1080/02757206.2010.522311>.

McManus, J. (2018) 'Modern Enchantments: Media, Fandom and Distraction Amongst Diaspora Turkish Football Supporters', *Etnos*, 83(4), pp. 762-781. Available at: <https://doi.org/10.1080/00141844.2017.1341424>.

Miguel, Cristina (2018) 'Social Media Platforms as Intimacy Mediators', in *Personal Relationships and Intimacy in the Age of Social Media*. Springer International Publishing, pp. 59-80. Available at: https://doi.org/10.1007/978-3-030-02062-0_4.

Miller, D. (2011) *Tales from Facebook*. Cambridge: Polity. Available at: <http://www.vlebooks.com/vleweb/product/openreader?id=UCL&isbn=9780745673110>

Miller, D., Costa, E., Haynes, N., McDonald, T., Nicolescu, Razvan, et al. (2016a) 'Academic studies of social media', in *How the World Changed Social Media*. UCL Press, pp. 9-24. Available at: <https://doi.org/10.2307/j.ctt1g69z35.9>.

Miller, D., Costa, E., Haynes, N., McDonald, T., Nicolescu, Răzvan, et al. (2016) *How the world changed social media*. London: UCL Press. Available at: <http://discovery.ucl.ac.uk/1474805/>

Miller, D., Costa, E., Haynes, N., McDonald, T., Nicolescu, Razvan, et al. (2016b) 'Online and offline relationships', in *How the World Changed Social Media*. UCL Press, pp. 100-113. Available at: <https://doi.org/10.2307/j.ctt1g69z35.14>.

Miller, D. (2016) Social media in an English village, or, How to keep people at just the right distance. London: UCL Press. Available at: <http://discovery.ucl.ac.uk/1474804/>.

Miller, D., Costa, E., Haynes, N., McDonald, T., Nicolescu, Razvan, et al. (2016c) 'What is social media?', in How the World Changed Social Media. UCL Press, pp. 1–8. Available at: <https://doi.org/10.2307/j.ctt1g69z35.8>.

Miller, D. (2017) 'The ideology of friendship in the era of Facebook', HAU: Journal of Ethnographic Theory, 7(1), pp. 377–395. Available at: <https://doi.org/10.14318/hau7.1.025>.

Miller, D. and Sinanan, J. (2017) Visualising Facebook: a comparative perspective. London: UCL Press. Available at: <http://discovery.ucl.ac.uk/1543315/>.

Nicolescu, R. (2016a) Social media in southeast Italy: crafting ideals. London: UCL Press. Available at: <http://discovery.ucl.ac.uk/1519650/>.

Nicolescu, R. (2016b) Social media in southeast Italy: crafting ideals. London: UCL Press. Available at: <http://discovery.ucl.ac.uk/1519650/>.

Papacharissi, Z. (2010) A Networked Self: Identity, Community and Culture on Social Network Sites. New York: Routledge. Available at: <http://www.vlebooks.com/vleweb/product/openreader?id=UCL&isbn=9780203876527>

Papacharissi, Zizi and Easton, Emily (2012) 'In the Habitus of the New', in A companion to new media dynamics. Chichester: John Wiley & Sons, pp. 167–184. Available at: <https://onlinelibrary.wiley.com/doi/abs/10.1002/9781118321607.ch9>.

Papailias, P. (2018) '(Un)seeing dead refugee bodies: mourning memes, spectropolitics, and the haunting of Europe', Media, Culture & Society, pp. 1–21. Available at: <https://doi.org/10.1177/0163443718756178>.

Pink, S., Lanzeni, D. and Horst, H. (2018) 'Data anxieties: Finding trust in everyday digital mess', Big Data & Society, 5(1), pp. 1–14. Available at: <https://doi.org/10.1177/2053951718756685>.

Postill, J. (2008) 'Localizing the internet beyond communities and networks', New Media & Society, 10(3), pp. 413–431. Available at: <https://doi.org/10.1177/1461444808089416>.

Postill, J. (2014) 'Democracy in an age of viral reality: A media epidemiography of Spain's indignados movement', Ethnography, 15(1), pp. 51–69. Available at: <https://doi.org/10.1177/1466138113502513>.

Postill, J. (2018) 'Populism and social media: a global perspective', Media, Culture & Society, 40(5), pp. 754–765. Available at: <https://doi.org/10.1177/0163443718772186>.

Postill, J. and Pink, S. (2012) 'Social Media Ethnography: The Digital Researcher in a Messy Web', Media International Australia, 145(1), pp. 123–134. Available at: <https://doi.org/10.1177/1329878X1214500114>.

Roger Sanjek, Susan W. Tratner, (2016) eFieldnotes. Philadelphia: University of

Pennsylvania Press. Available at: <https://www.degruyter.com/viewbooktoc/product/457964>.

Sahlins, M. (2011) 'What kinship is (part one)', Journal of the Royal Anthropological Institute, 17(1), pp. 2-19. Available at: <https://doi.org/10.1111/j.1467-9655.2010.01666.x>.

Sampson, T.D. (2012) Virality: Contagion Theory in the Age of Networks. Minneapolis: University of Minnesota Press. Available at: <http://www.jstor.org/stable/10.5749/j.ctttspln>.

Sanjek, R. and Tratner, S.W. (eds) (2016) eFieldnotes: the makings of anthropology in the digital world. Philadelphia: University of Pennsylvania Press.

Seaver, N. (2017) 'Algorithms as culture: Some tactics for the ethnography of algorithmic systems', Big Data & Society, 4(2), pp. 1-12. Available at: <https://doi.org/10.1177/2053951717738104>.

Senft, T.M. and Baym, N.K. (2015) 'What Does the Selfie Say? Investigating a Global Phenomenon', International Journal of Communication, 9, pp. 1588-1606. Available at: <https://ijoc.org/index.php/ijoc/article/view/4067/1387>.

Shahsari, S. (2011) 'Weblogistan goes to war: representational practices, gendered soldiers and neoliberal entrepreneurship in diaspora', Feminist Review, 99(1), pp. 6-24. Available at: <https://doi.org/10.1057/fr.2011.35>.

Simmel, G. and Wolff, K.H. (1950) 'The Stranger', in The Sociology of Georg Simmel. Glencoe, Ill: Free Press. Available at: http://ucl.alma.exlibrisgroup.com/view/action/uresolver.do?operation=resolveService&package_service_id=3538733100004761&institutionId=4761&customerId=4760.

Sinanan, J. (2017) Social media in Trinidad: values and visibility. London: UCL Press. Available at: <http://discovery.ucl.ac.uk/10037812/>.

Sinanan, J. and Hosein, G.J. (2017) 'Non-Activism: Political Engagement and Facebook Through Ethnography in Trinidad', Social Media + Society, 3(3), pp. 1-10. Available at: <https://doi.org/10.1177/2056305117719627>.

Spyer, J. (2017) Social media in emergent Brazil: how the internet affects social change. London: UCL Press. Available at: <http://discovery.ucl.ac.uk/10025054/>.

Standage, T. (2013) Writing on the wall: social media : the first 2,000 years. First U.S. edition. New York: Bloomsbury.

Stark, L. and Crawford, K. (2015) 'The Conservatism of Emoji: Work, Affect, and Communication', Social Media + Society, 1(2). Available at: <https://doi.org/10.1177/2056305115604853>.

Steel, G. (2017) 'Navigating (im)mobility: female entrepreneurship and social media in Khartoum', Africa, 87(02), pp. 233-252. Available at: <https://doi.org/10.1017/S0001972016000930>.

Sumiala, J. and Tikka, M. (2011) 'Imagining globalised fears: school shooting videos and circulation of violence on YouTube', *Social Anthropology*, 19(3), pp. 254–267. Available at: <https://doi.org/10.1111/j.1469-8676.2011.00158.x>.

Tarde, G. and Clark, T.N. (1969) *On communication and social influence: selected papers*. Chicago: University of Chicago Press.

Taussig, M.T. (1993) *Mimesis and alterity: a particular history of the senses*. New York: Routledge.

Thumim, N. (2012) *Self-Representation and Digital Culture*. London: Palgrave Macmillan UK. Available at: <https://doi.org/10.1057/9781137265135>.

Udupa, S. (2018) 'Gaali cultures: The politics of abusive exchange on social media', *New Media & Society*, 20(4), pp. 1506–1522. Available at: <https://doi.org/10.1177/1461444817698776>.

Valaskivi, K. and Sumiala, J. (2014) 'Circulating social imaginaries: Theoretical and methodological reflections', *European Journal of Cultural Studies*, 17(3), pp. 229–243. Available at: <https://doi.org/10.1177/1367549413508741>.

Venkatraman, S. (2017) *Social media in south India*. London: UCL Press. Available at: <http://discovery.ucl.ac.uk/1558928/>.

Venkatraman, Shriram (2017) 'Bringing Home to Work: The Role of Social Media in Blurring Work-Non-Work Boundaries', in *Social media in south India*. London: UCL Press, pp. 136–168. Available at: <https://doi.org/10.2307/j.ctt1qnw88r.11>.

Vonderau, A. (2018) 'Scaling the Cloud: Making State and Infrastructure in Sweden', *Ethnos*, pp. 1–21. Available at: <https://doi.org/10.1080/00141844.2018.1471513>.

Wall, M., Otis Campbell, M. and Janbek, D. (2017) 'Syrian refugees and information precarity', *New Media & Society*, 19(2), pp. 240–254. Available at: <https://doi.org/10.1177/1461444815591967>.

Waltorp, Karen (2016) 'A Snapchat essay on mutuality, utopia and non-innocent conversations', *Journal of the Anthropological Society of Oxford*, 8(2), pp. 251–273. Available at: <https://www.anthro.ox.ac.uk/jasoonline-2016>.

Wang, X. (2016) 'The social media landscape in China', in. London: UCL Press. Available at: <http://discovery.ucl.ac.uk/1514478/>.

Wesch, M. (no date) Context Collapse. Available at: <http://mediatedcultures.net/youtube/context-collapse/>.

Win, T.S. (2014) 'Marketing the Entrepreneurial Artist in the Innovation Age: Aesthetic Labor, Artistic Subjectivity, and the Creative Industries', *Anthropology of Work Review*, 35(1), pp. 2–13. Available at: <https://doi.org/10.1111/awr.12026>.