

ANTH0022: The Anthropology of Social Media

View Online



Course convenor 2018/19: Rik Adriaans

Abidin C, "'Aren't These Just Young, Rich Women Doing Vain Things Online?': Influencer Selfies as Subversive Frivolity' (2016) 2 Social Media + Society

—, '#familygoals: Family Influencers, Calibrated Amateurism, and Justifying Young Digital Labor' (2017) 3 Social Media + Society

Adi Kuntsman and Rebecca L. Stein, 'Anatomy of a Facebook Scandal: Social Media as Alibi', *Digital Militarism: Israel's Occupation in the Social Media Age* (Stanford University Press 2019)

<<http://search.ebscohost.com/login.aspx?direct=true&AuthType=ip,shib&db=nlbk&AN=960634&site=ehost-live&scope=site>>

Adi Kuntsman, Rebecca L. Stein, 'Palestinians Who Never Die: The Politics of Digital Suspicion', *Digital Militarism: Israel's Occupation in the Social Media Age* (Stanford University Press 2015)

<<http://search.ebscohost.com/login.aspx?direct=true&AuthType=ip,shib&db=nlbk&AN=960634&site=ehost-live&scope=site>>

Ahmed, Sara, 'Affective Economies' (2004) 22 Social Text 117
<<https://muse.jhu.edu/article/55780>>

Alper M, 'War on Instagram: Framing Conflict Photojournalism with Mobile Photography Apps' (2014) 16 New Media & Society 1233

Annette Markham, 'Remix Cultures, Remix Methods: Reframing Qualitative Inquiry for Social Media Contexts' in Norman K. Denzin, Michael D. Giardina (ed), *Global Dimensions of Qualitative Inquiry* (Routledge 2016)

<<https://www.taylorfrancis.com/books/9781315428093>>

Baym NK, *Personal Connections in the Digital Age* (Polity 2010)

—, 'Connect With Your Audience! The Relational Labor of Connection' (2015) 18 The Communication Review 14

Bell S and Coleman S, *The Anthropology of Friendship* (Berg 1999)

Bloch M, 'A Well-Disposed Social Anthropologist's Problems with Memes'

<https://is.muni.cz/el/1421/podzim2012/RLB356/um/Bloch__M_-_A_well-disposed_social_anthropologist_s_problems_with_memes.pdf>

Bolter JD and Grusin RA, *Remediation: Understanding New Media* (MIT Press 1999)

<http://search.ebscohost.com/login.aspx?direct=true&AuthType=ip,shib&db=nl_ebk&AN=9351&site=ehost-live&scope=site&ebv=EB&ppid=pp_1>

Bonilla Y and Rosa J, '#Ferguson: Digital Protest, Hashtag Ethnography, and the Racial Politics of Social Media in the United States' (2015) 42 *American Ethnologist* 4

Bourdieu P and Nice R, 'Structures, Habitus, Practices', *The Logic of Practice* (Stanford University Press 1990)

Boyer, Dominic, 'From Media Anthropology to the Anthropology of Mediation' in Richard Fardon and others (eds), *The SAGE handbook of social anthropology*, vol 2 (SAGE 2012)
<<https://contentstore.cla.co.uk/secure/link?id=959a9a07-f617-e911-80cd-005056af4099>>

Bräuchler B and Postill J, *Theorising Media and Practice*, vol *Anthropology of media* (Berghahn Books 2010)
<<http://www.vlebooks.com/vleweb/product/openreader?id=UCL&isbn=9781845458546>>

Bucher T, 'Want to Be on the Top? Algorithmic Power and the Threat of Invisibility on Facebook' (2012) 14 *New Media & Society* 1164

—, 'The Algorithmic Imaginary: Exploring the Ordinary Affects of Facebook Algorithms' (2017) 20 *Information, Communication & Society* 30

Cabañes JVA, 'Information and Communication Technologies and Migrant Intimacies: The Case of Punjabi Youth in Manila' [2018] *Journal of Ethnic and Migration Studies* 1

Chakraborty K, 'Virtual Mate-Seeking in the Urban Slums of Kolkata, India' (2012) 10 *South Asian Popular Culture* 197

Clifford J, Marcus GE, and School of American Research (Santa Fe, N.M.), *Writing Culture: The Poetics and Politics of Ethnography* (University of California Press 1986)

Coates J, 'So "Hot" Right Now Reflections on Virality and Sociality from Transnational Digital China' (2017) 3 *Digital Culture & Society* 77

Costa E, *Social Media in Southeast Turkey: Love, Kinship and Politics* (UCL Press 2016)
<<http://discovery.ucl.ac.uk/1474828/>>

—, *Social Media in Southeast Turkey: Love, Kinship and Politics* (UCL Press 2016)
<<http://discovery.ucl.ac.uk/1474828/>>

—, 'Affordances-in-Practice: An Ethnographic Critique of Social Media Logic and Context Collapse' (2018) 20 *New Media & Society* 3641

Daniel, Miller, 'Photography in the Age of Snapchat' 1 *Anthropology & photography*
<<https://www.therai.org.uk/publications/anthropology-and-photography>>

David G and Cambre C, 'Screened Intimacies: Tinder and the Swipe Logic' (2016) 2 *Social Media + Society* 1

- Desai A and Killick E, *The Ways of Friendship: Anthropological Perspectives* (Berghahn Books 2010)
<<http://www.vlebooks.com/vleweb/product/openreader?id=UCL&isbn=9781845458508>>
- Dijck J van, *The Culture of Connectivity: A Critical History of Social Media* (Oxford University Press 2013)
<<http://www.vlebooks.com/vleweb/product/openreader?id=UCL&isbn=9780199970797>>
- Dominic Pettman, 'Hypermodulation (or the Digital Mood Ring)', *Infinite Distraction* (Polity Press 2016)
<<http://search.ebscohost.com/login.aspx?direct=true&AuthType=ip,shib&db=nlbk&AN=1146892&site=ehost-live&scope=site>>
- , 'Slaves to the Algorithm', *Infinite distraction* (Polity Press 2016)
<<http://search.ebscohost.com/login.aspx?direct=true&AuthType=ip,shib&db=nlbk&AN=1146892&site=ehost-live&scope=site>>
- Dumont, Guillaume, 'Relational Labor, Fans and Collaborations in Professional Rock Climbing' in Larissa Hjorth (ed), *The Routledge companion to digital ethnography* (Routledge 2017) <<https://doi.org/10.4324/9781315673974>>
- Ellison NB and Boyd DM, 'Sociality Through Social Network Sites' (2013) 1
<<http://oxfordhandbooks.com/view/10.1093/oxfordhb/9780199589074.001.0001/oxfordhb-9780199589074-e-8>>
- Franz Boas, 'The Diffusion of Cultural Traits' (1937) 4 *Social Research* 286
<https://www.jstor.org/stable/40981562?seq=1#page_scan_tab_contents>
- Gagné M, 'Queer Beirut Online: The Participation of Men in Gayromeo.Com' (2012) 8 *Journal of Middle East Women's Studies* 113
<<http://www.jstor.org/stable/10.2979/jmiddeastwomstud.8.3.113>>
- Goffman E, *The Presentation of Self in Everyday Life* (Penguin 1990)
- Haynes N, *Social Media in Northern Chile: Posting the Extraordinarily Ordinary* (UCL Press 2016) <<http://discovery.ucl.ac.uk/1495966/>>
- Hochschild AR, *The Managed Heart: Commercialization of Human Feeling* (20th anniversary ed., with a new afterword, University of California Press 2003)
- Hogan B, 'The Presentation of Self in the Age of Social Media: Distinguishing Performances and Exhibitions Online' (2010) 30 *Bulletin of Science, Technology & Society* 377
- Horst H and Miller D, 'Normativity and Materiality: A View from Digital Anthropology' (2012) 145 *Media International Australia* 103
- Horst HA, 'Aesthetics of the Self: Digital Mediations', *Anthropology and the individual: a material culture perspective* (Berg 2009)
<<http://www.vlebooks.com/vleweb/product/openreader?id=UCL&isbn=9781118274873>>

- Humphrey C, 'The Mask and the Face: Imagination and Social Life in Russian Chat Rooms and Beyond' (2009) 74 *Ethnos* 31
- Ilana Gershon, *The Breakup 2.0: Disconnecting over New Media* (Cornell University Press; 1 edition (February 7, 2012) 2010)
<http://www.amazon.com/Breakup-2-0-Disconnecting-over-Media/dp/0801477891/ref=sr_1_1?s=books&ie=UTF8&qid=1419456802&sr=1-1&keywords=breakup+2.0>
- Jane EA, 'Feminist Digilante Responses to a Slut-Shaming on Facebook' (2017) 3 *Social Media + Society* 1
- Jenkins H, *Convergence Culture: Where Old and New Media Collide* (New York University Press 2006) <<http://hdl.handle.net/2027/heb.05936>>
- Kaya, Laura Pearl, 'Dating in a Sexually Segregated Society: Embodied Practices of Online Romance in Irbid, Jordan' (2009) 82 *Anthropological Quarterly* 251
<<https://www.jstor.org/stable/25488265>>
- Kraemer J, 'Friend or Freund: Social Media and Transnational Connections in Berlin' (2014) 29 *Human-Computer Interaction* 53
- , 'Doing Fieldwork, BRB: Locating the Field on and with Emerging Media' in Roger Sanjek and Susan W Tratner (eds), *eFieldnotes: the makings of anthropology in the digital world* (University of Pennsylvania Press 2016)
<<https://www.degruyter.com/view/books/9780812292213/9780812292213-008/9780812292213-008.xml>>
- Krüger S and Charlotte Spilde A, 'Judging Books by Their Covers – Tinder Interface, Usage and Sociocultural Implications' [2019] *Information, Communication & Society* 1
- Latham A, 'The Power of Distraction: Distraction, Tactility, and Habit in the Work of Walter Benjamin' (1999) 17 *Environment and Planning D: Society and Space* 451
- Lee, Benjamin and LiPuma, Edward, 'Cultures of Circulation: The Imaginations of Modernity' (2002) 14 *Public Culture* 191 <<https://muse.jhu.edu/article/26272>>
- Lee RLM, 'Do Online Crowds Really Exist? Proximity, Connectivity and Collectivity' (2017) 18 *Distinktion: Journal of Social Theory* 82
- Literat I and van den Berg S, 'Buy Memes Low, Sell Memes High: Vernacular Criticism and Collective Negotiations of Value on Reddit's MemeEconomy' (2019) 22 *Information, Communication & Society* 232
- Lowrie I, 'Algorithms and Automation: An Introduction' (2018) 33 *Cultural Anthropology* 349
- Luehrmann S, 'Mediated Marriage: Internet Matchmaking in Provincial Russia' (2004) 56 *Europe-Asia Studies* 857
- Madianou M, 'Digital Inequality and Second-Order Disasters: Social Media in the Typhoon Haiyan Recovery' (2015) 1 *Social Media + Society* 1

- , 'Ambient Co-Presence: Transnational Family Practices in Polymedia Environments' (2016) 16 *Global Networks* 183
- Madianou M and Miller D, *Migration and New Media: Transnational Families and Polymedia* (Routledge 2013) <<https://www.taylorfrancis.com/books/9780203154236>>
- Magalhães JC, 'Do Algorithms Shape Character? Considering Algorithmic Ethical Subjectivation' (2018) 4 *Social Media + Society* 1
- Marcus GE, 'The Modernist Sensibility in Recent Ethnographic Writing and the Cinematic Metaphor of Montage' (1990) 6 *Society for Visual Anthropology Review* 2
- Marcus OR and Singer M, 'Loving Ebola-Chan: Internet Memes in an Epidemic' (2017) 39 *Media, Culture & Society* 341
- Marilyn Strathern, 'Parts and Wholes: Refiguring Relationships in a Post-Plural World', *Conceptualizing Society* (Taylor & Francis Group 1992) <<https://www.taylorfrancis.com/books/9780203032244>>
- Marwick AE, 'Instafame: Luxury Selfies in the Attention Economy' (2015) 27 *Public Culture* 137
- Marwick AE and Boyd D, 'I Tweet Honestly, I Tweet Passionately: Twitter Users, Context Collapse, and the Imagined Audience' (2011) 13 *New Media & Society* 114
- Mason CL, 'Tinder and Humanitarian Hook-Ups: The Erotics of Social Media Racism' (2016) 16 *Feminist Media Studies* 822
- Mazzarella W, 'Culture, Globalization, Mediation' (2004) 33 *Annual Review of Anthropology* 345
- , 'The Myth of the Multitude, or, Who's Afraid of the Crowd?' (2010) 36 *Critical Inquiry* 697
- McDonald T, *Social Media in Rural China: Social Networks and Moral Frameworks* (UCL Press 2016) <<http://discovery.ucl.ac.uk/1514479/>>
- , 'Strangership and Social Media: Moral Imaginaries of Gendered Strangers in Rural China' [2018] *American Anthropologist* 1
- McKay D, 'On the Face of Facebook: Historical Images and Personhood in Filipino Social Networking' (2010) 21 *History and Anthropology* 479
- McManus J, 'Modern Enchantments: Media, Fandom and Distraction Amongst Diaspora Turkish Football Supporters' (2018) 83 *Ethnos* 762
- Miguel, Cristina, 'Social Media Platforms as Intimacy Mediators', *Personal Relationships and Intimacy in the Age of Social Media* (Springer International Publishing 2018) <https://doi.org/10.1007/978-3-030-02062-0_4>
- Miller D, *Tales from Facebook* (Polity 2011) <<http://www.vlebooks.com/vleweb/product/openreader?id=UCL&isbn=97807456731>>

10>

—, *Social Media in an English Village, or, How to Keep People at Just the Right Distance* (UCL Press 2016) <<http://discovery.ucl.ac.uk/1474804/>>

—, 'The Ideology of Friendship in the Era of Facebook' (2017) 7 *HAU: Journal of Ethnographic Theory* 377

—, *How the World Changed Social Media* (UCL Press 2016) <<http://discovery.ucl.ac.uk/1474805/>>

—, 'Academic Studies of Social Media', *How the World Changed Social Media* (UCL Press 2016) <<http://www.jstor.org/stable/10.2307/j.ctt1g69z35.9>>

—, 'Online and Offline Relationships', *How the World Changed Social Media* (UCL Press 2016) <<http://www.jstor.org/stable/10.2307/j.ctt1g69z35.14>>

—, 'What Is Social Media?', *How the World Changed Social Media* (UCL Press 2016) <<http://www.jstor.org/stable/10.2307/j.ctt1g69z35.8>>

Miller D and Sinanan J, *Visualising Facebook: A Comparative Perspective* (UCL Press 2017) <<http://discovery.ucl.ac.uk/1543315/>>

Nicolescu R, *Social Media in Southeast Italy: Crafting Ideals* (UCL Press 2016) <<http://discovery.ucl.ac.uk/1519650/>>

—, *Social Media in Southeast Italy: Crafting Ideals* (UCL Press 2016) <<http://discovery.ucl.ac.uk/1519650/>>

Papacharissi Z, *A Networked Self: Identity, Community and Culture on Social Network Sites* (Routledge 2010) <<http://www.vlebooks.com/vleweb/product/openreader?id=UCL&isbn=9780203876527>>

Papacharissi, Zizi and Easton, Emily, 'In the Habitus of the New', *A companion to new media dynamics* (John Wiley & Sons 2012) <<https://onlinelibrary.wiley.com/doi/abs/10.1002/9781118321607.ch9>>

Papailias P, '(Un)Seeing Dead Refugee Bodies: Mourning Memes, Spectropolitics, and the Haunting of Europe' [2018] *Media, Culture & Society* 1

Pink S, Lanzeni D and Horst H, 'Data Anxieties: Finding Trust in Everyday Digital Mess' (2018) 5 *Big Data & Society* 1

Postill J, 'Localizing the Internet beyond Communities and Networks' (2008) 10 *New Media & Society* 413

Postill J, 'Democracy in an Age of Viral Reality: A Media Epidemiography of Spain's Indignados Movement' (2014) 15 *Ethnography* 51

—, 'Populism and Social Media: A Global Perspective' (2018) 40 *Media, Culture & Society* 754

Postill J and Pink S, 'Social Media Ethnography: The Digital Researcher in a Messy Web' (2012) 145 *Media International Australia* 123

Roger Sanjek, Susan W. Tratner, *eFieldnotes* (University of Pennsylvania Press 2016)
<<https://www.degruyter.com/viewbooktoc/product/457964>>

Sahlins M, 'What Kinship Is (Part One)' (2011) 17 *Journal of the Royal Anthropological Institute* 2

Sampson TD, *Virality: Contagion Theory in the Age of Networks* (University of Minnesota Press 2012) <<http://www.jstor.org/stable/10.5749/j.ctttsp1n>>

Sanjek R and Tratner SW (eds), *eFieldnotes: The Makings of Anthropology in the Digital World* (University of Pennsylvania Press 2016)

Seaver N, 'Algorithms as Culture: Some Tactics for the Ethnography of Algorithmic Systems' (2017) 4 *Big Data & Society* 1

Senft TM and Baym NK, 'What Does the Selfie Say? Investigating a Global Phenomenon' (2015) 9 *International Journal of Communication* 1588
<<https://ijoc.org/index.php/ijoc/article/view/4067/1387>>

Shakhsari S, 'Weblogistan Goes to War: Representational Practices, Gendered Soldiers and Neoliberal Entrepreneurship in Diaspora' (2011) 99 *Feminist Review* 6

Simmel G and Wolff KH, 'The Stranger', *The Sociology of Georg Simmel* (Free Press 1950)
<http://ucl.alma.exlibrisgroup.com/view/action/uresolver.do?operation=resolveService&package_service_id=3538733100004761&institutionId=4761&customerId=4760>

Sinanan J, *Social Media in Trinidad: Values and Visibility* (UCL Press 2017)
<<http://discovery.ucl.ac.uk/10037812/>>

Sinanan J and Hosein GJ, 'Non-Activism: Political Engagement and Facebook Through Ethnography in Trinidad' (2017) 3 *Social Media + Society* 1

Spyer J, *Social Media in Emergent Brazil: How the Internet Affects Social Change* (UCL Press 2017) <<http://discovery.ucl.ac.uk/10025054/>>

Standage T, *Writing on the Wall: Social Media: The First 2,000 Years* (First US edition, Bloomsbury 2013)

Stark L and Crawford K, 'The Conservatism of Emoji: Work, Affect, and Communication' (2015) 1 *Social Media + Society*

Steel G, 'Navigating (Im)Mobility: Female Entrepreneurship and Social Media in Khartoum' (2017) 87 *Africa* 233

Sumiala J and Tikka M, 'Imagining Globalised Fears: School Shooting Videos and Circulation of Violence on YouTube' (2011) 19 *Social Anthropology* 254

Tarde G and Clark TN, *On Communication and Social Influence: Selected Papers*

(University of Chicago Press 1969)

Taussig MT, *Mimesis and Alterity: A Particular History of the Senses* (Routledge 1993)

Thumim N, *Self-Representation and Digital Culture* (Palgrave Macmillan UK 2012)
<<http://link.springer.com/10.1057/9781137265135>>

Udupa S, 'Gali Cultures: The Politics of Abusive Exchange on Social Media' (2018) 20 *New Media & Society* 1506

Valaskivi K and Sumiala J, 'Circulating Social Imaginaries: Theoretical and Methodological Reflections' (2014) 17 *European Journal of Cultural Studies* 229

Venkatraman S, *Social Media in South India* (UCL Press 2017)
<<http://discovery.ucl.ac.uk/1558928/>>

Venkatraman, Shriram, 'Bringing Home to Work: The Role of Social Media in Blurring Work-Non-Work Boundaries', *Social media in south India* (UCL Press 2017)
<<http://www.oopen.org/search?identifier=630700>>

Vonderau A, 'Scaling the Cloud: Making State and Infrastructure in Sweden' [2018] *Ethnos* 1

Wall M, Otis Campbell M and Janbek D, 'Syrian Refugees and Information Precarity' (2017) 19 *New Media & Society* 240

Waltorp, Karen, 'A Snapchat Essay on Mutuality, Utopia and Non-Innocent Conversations' (2016) 8 *Journal of the Anthropological Society of Oxford* 251
<<https://www.anthro.ox.ac.uk/jasoonline-2016>>

Wang X, 'The Social Media Landscape in China' (UCL Press 2016)
<<http://discovery.ucl.ac.uk/1514478/>>

Wesch M, 'Context Collapse' <<http://mediatedcultures.net/youtube/context-collapse/>>

Win TS, 'Marketing the Entrepreneurial Artist in the Innovation Age: Aesthetic Labor, Artistic Subjectivity, and the Creative Industries' (2014) 35 *Anthropology of Work Review* 2