

MSIN7019: Innovation in the Enterprise: Hugh Varilly

[View Online](#)

[1]

D. Smith, Exploring Innovation, 3rd ed. London: McGraw-Hill Higher Education, 2015.

[2]

J. Tidd and J. R. Bessant, Managing innovation: integrating technological, market and organizational change, 4th ed. Chichester: Wiley, 2009.

[3]

P. K. Ahmed and C. Shepherd, Innovation management: context, strategies, systems, and processes. Harlow: Financial Times Prentice Hall, 2010.

[4]

L. Keeley, Ten types of innovation: the discipline of building breakthroughs. Hoboken, N.J.: Wiley, 2013 [Online]. Available:
<http://ebookcentral.proquest.com/lib/ucl/detail.action?docID=1180146>

[5]

C. M. Christensen, The innovator's dilemma: when new technologies cause great firms to fail, vol. The management of innovation and change series. Boston, Mass: Harvard Business School Press, 1997.

[6]

C. M. Christensen and M. E. Raynor, *The innovator's solution: creating and sustaining successful growth*. Boston, Massachusetts: Harvard Business Review Press, 2013.

[7]

S. Johnson, *How we got to now: six innovations that made the modern world*. London: Particular Books, an imprint of Penguin Books, 2014.

[8]

E. Derman, *Models behaving badly: why confusing illusion with reality can lead to disaster, on Wall Street and in life*. Chichester: Wiley, 2011.

[9]

D. Smith, *Exploring Innovation*, 3rd ed. London: McGraw-Hill Higher Education, 2015.

[10]

J. Tidd and J. R. Bessant, *Managing innovation: integrating technological, market and organizational change*, 4th ed. Chichester: Wiley, 2009.

[11]

P. K. Ahmed and C. Shepherd, *Innovation management: context, strategies, systems, and processes*. Harlow: Financial Times Prentice Hall, 2010.

[12]

Grant, Robert M., *Foundations of strategy*. Hoboken, N.J: Wiley and Sons, 2012.

[13]

A. G. Lafley and R. L. Martin, *Playing to win: how strategy really works*. Boston, Mass: Harvard Business Review Press, 2013.

[14]

A. Osterwalder and Y. Pigneur, Business model generation: a handbook for visionaries, game changers, and challengers. Hoboken, N.J.: Wiley, 2010.

[15]

B. Cooper and P. Vlaskovits, The lean entrepreneur: how visionaries create products, innovate with new ventures, and disrupt markets. Hoboken, N.J.: Wiley, 2013 [Online]. Available: <http://proquest.safaribooksonline.com/?uiCode=ucl&xmlId=9781118331866>

[16]

THE ENTREPRENEURIAL STATE: DEBUNKING PUBLIC VS. PRIVATE SECTOR MYTHS. ANTHEM PRESS, 2013.

[17]

D. Smith, Exploring Innovation, 3rd ed. London: McGraw-Hill Higher Education, 2015.

[18]

J. Tidd and J. R. Bessant, Managing innovation: integrating technological, market and organizational change, 4th ed. Chichester: Wiley, 2009.

[19]

P. K. Ahmed and C. Shepherd, Innovation management: context, strategies, systems, and processes. Harlow: Financial Times Prentice Hall, 2010.

[20]

C. M. Christensen and M. E. Raynor, The innovator's solution: creating and sustaining successful growth. Boston, Massachusetts: Harvard Business Review Press, 2013.

[21]

C. M. Christensen, The innovator's dilemma: when new technologies cause great firms to fail, vol. The management of innovation and change series. Boston, Mass: Harvard Business School Press, 1997.

[22]

THE ENTREPRENEURIAL STATE: DEBUNKING PUBLIC VS. PRIVATE SECTOR MYTHS. ANTHEM PRESS, 2013.

[23]

C. Perez, Technological revolutions and financial capital: the dynamics of bubbles and golden ages. Cheltenham, UK: Edward Elgar Pub, 2002.

[24]

E. M. Rogers, Diffusion of innovations, 5th ed. New York: Free Press, 2003.

[25]

G. A. Moore, Crossing the chasm: marketing and selling disruptive products to mainstream customers, Third edition. New York, NY: HarperBusiness, 2014.

[26]

D. Smith, Exploring Innovation, 3rd ed. London: McGraw-Hill Higher Education, 2015.

[27]

J. Tidd and J. R. Bessant, Managing innovation: integrating technological, market and organizational change, 4th ed. Chichester: Wiley, 2009.

[28]

P. K. Ahmed and C. Shepherd, Innovation management: context, strategies, systems, and processes. Harlow: Financial Times Prentice Hall, 2010.

[29]

H. W. Chesbrough, Open innovation: the new imperative for creating and profiting from technology. Boston, Mass: Harvard Business School Press, 2006.

[30]

H. W. Chesbrough, Open services innovation: rethinking your business to grow and compete in a new era, First edition. San Francisco, CA: Jossey-Bass, a Wiley Imprint, 2011.

[31]

A. Osterwalder, Y. Pigneur, G. Bernarda, and A. Smith, Value proposition design, vol. Strategyzer series. Hoboken, New Jersey: Wiley, 2014 [Online]. Available: <http://UCL.ebib.com/patron/FullRecord.aspx?p=1887760>

[32]

H. W. Chesbrough, Open business models: how to thrive in the new innovation landscape. Boston: Harvard Business School Press, 2006.

[33]

D. Smith, Exploring Innovation, 3rd ed. London: McGraw-Hill Higher Education, 2015.

[34]

J. Tidd and J. R. Bessant, Managing innovation: integrating technological, market and organizational change, 4th ed. Chichester: Wiley, 2009.

[35]

P. K. Ahmed and C. Shepherd, Innovation management: context, strategies, systems, and processes. Harlow: Financial Times Prentice Hall, 2010.

[36]

V. Ramaswamy and F. J. Gouillart, The power of co- creation: build it with them to boost growth, productivity, and profits. New York: Free Press, 2010.

[37]

C. K. Prahalad and V. Ramaswamy, The future of competition: co-creating unique value with customers. Haryana, India: Penguin Portfolio, 2006.

[38]

H. W. Chesbrough, Open innovation: the new imperative for creating and profiting from technology. Boston, Mass: Harvard Business School Press, 2006.

[39]

D. Tapscott and A. D. Williams, Wikinomics: how mass collaboration changes everything, Expanded ed. London: Atlantic, 2008.

[40]

Visit Amazon's Howard Schultz Pagesearch resultsHoward SchultzJoanne Gordon, Onward: How Starbucks Fought For Its Life Without Losing Its Soul. John Wiley & Sons; 1 edition (13 April 2011) [Online]. Available:
http://www.amazon.co.uk/Onward-Starbucks-Fought-Without-Losing/dp/0470977647/ref=sr_1_1?s=books&ie=UTF8&qid=1416912629&sr=1-1&keywords=howard+schultz

[41]

C. K. Prahalad, The fortune at the bottom of the pyramid: eradicating poverty through profits, Rev, and Updated 5th anniversary ed. Upper Saddle River, N.J.: Prentice Hall, 2010.

[42]

M. Gladwell, The tipping point: how little things can make a big difference, Abridged edition. London: Little, Brown Book Group, 2005.

[43]

E. Ries, *The lean startup: how today's entrepreneurs use continuous innovation to create radically successful businesses*. New York: Crown Business, 2011.

[44]

S. Blank, 'Why the Lean Start-Up Changes Everything', *Harvard Business Review*, vol. 91, no. 5, pp. 63-72, 2013 [Online]. Available:
<http://search.ebscohost.com/login.aspx?direct=true&AuthType=ip,shib&db=bth&AN=87039866&site=ehost-live&scope=site>

[45]

J. K. Liker, *The Toyota way: 14 management principles from the world's greatest manufacturer*. New York: McGraw-Hill, 2004.

[46]

A. Osterwalder and Y. Pigneur, *Business model generation: a handbook for visionaries, game changers, and challengers*. Hoboken, N.J.: Wiley, 2010.

[47]

G. A. Moore, *Dealing with Darwin: how great companies innovate at every phase of their evolution*. Chichester: Capstone, 2006.

[48]

B. Cooper and P. Vlaskovits, *The lean entrepreneur: how visionaries create products, innovate with new ventures, and disrupt markets*. Hoboken, N.J.: Wiley, 2013 [Online]. Available: <http://proquest.safaribooksonline.com/?uiCode=ucl&xmlId=9781118331866>

[49]

G. A. Moore, *Dealing with Darwin: how great companies innovate at every phase of their evolution*. Chichester: Capstone, 2006.

[50]

S. G. Blank, The four steps to the epiphany: successful strategies for products that win, 2nd ed. [Foster City, Calif.]: Cafepress.com, 2006.

[51]

S. G. Blank, Holding a cat by the tail, First edition. [United States]: K&S Ranch, 2014.

[52]

Michael L. George, Lean Six Sigma for Service . McGraw-Hill.

[53]

D. Smith, Exploring Innovation, 3rd ed. London: McGraw-Hill Higher Education, 2015.

[54]

J. Tidd and J. R. Bessant, Managing innovation: integrating technological, market and organizational change, 4th ed. Chichester: Wiley, 2009.

[55]

P. K. Ahmed and C. Shepherd, Innovation management: context, strategies, systems, and processes. Harlow: Financial Times Prentice Hall, 2010.

[56]

V. Govindarajan and C. Trimble, Reverse innovation: create far from home, win everywhere. Boston, Massachusetts: Harvard Business Review Press, 2012.

[57]

D. Smith, Exploring Innovation, 3rd ed. London: McGraw-Hill Higher Education, 2015.