

# MSIN7019: Innovation in the Enterprise: Hugh Varilly

View Online



1.

Smith D. Exploring Innovation. 3rd ed. London: McGraw-Hill Higher Education; 2015.

2.

Tidd J, Bessant JR. Managing innovation: integrating technological, market and organizational change. 4th ed. Chichester: Wiley; 2009.

3.

Ahmed PK, Shepherd C. Innovation management: context, strategies, systems, and processes. Harlow: Financial Times Prentice Hall; 2010.

4.

Keeley L. Ten types of innovation: the discipline of building breakthroughs [Internet]. Hoboken, N.J.: Wiley; 2013. Available from:  
<http://ebookcentral.proquest.com/lib/ucl/detail.action?docID=1180146>

5.

Christensen CM. The innovator's dilemma: when new technologies cause great firms to fail. Boston, Mass: Harvard Business School Press; 1997.

6.

Christensen CM, Raynor ME. The innovator's solution: creating and sustaining successful

growth. Boston, Massachusetts: Harvard Business Review Press; 2013.

7.

Johnson S. How we got to now: six innovations that made the modern world. London: Particular Books, an imprint of Penguin Books; 2014.

8.

Derman E. Models behaving badly: why confusing illusion with reality can lead to disaster, on Wall Street and in life. Chichester: Wiley; 2011.

9.

Smith D. Exploring Innovation. 3rd ed. London: McGraw-Hill Higher Education; 2015.

10.

Tidd J, Bessant JR. Managing innovation: integrating technological, market and organizational change. 4th ed. Chichester: Wiley; 2009.

11.

Ahmed PK, Shepherd C. Innovation management: context, strategies, systems, and processes. Harlow: Financial Times Prentice Hall; 2010.

12.

Grant, Robert M. Foundations of strategy. Hoboken, N.J: Wiley and Sons; 2012.

13.

Lafley AG, Martin RL. Playing to win: how strategy really works. Boston, Mass: Harvard Business Review Press; 2013.

14.

Osterwalder A, Pigneur Y. Business model generation: a handbook for visionaries, game changers, and challengers. Hoboken, N.J.: Wiley; 2010.

15.

Cooper B, Vlaskovits P. The lean entrepreneur: how visionaries create products, innovate with new ventures, and disrupt markets [Internet]. Hoboken, N.J.: Wiley; 2013. Available from: <http://proquest.safaribooksonline.com/?uiCode=ucl&xmlId=9781118331866>

16.

THE ENTREPRENEURIAL STATE: DEBUNKING PUBLIC VS. PRIVATE SECTOR MYTHS. ANTHEM PRESS; 2013.

17.

Smith D. Exploring Innovation. 3rd ed. London: McGraw-Hill Higher Education; 2015.

18.

Tidd J, Bessant JR. Managing innovation: integrating technological, market and organizational change. 4th ed. Chichester: Wiley; 2009.

19.

Ahmed PK, Shepherd C. Innovation management: context, strategies, systems, and processes. Harlow: Financial Times Prentice Hall; 2010.

20.

Christensen CM, Raynor ME. The innovator's solution: creating and sustaining successful growth. Boston, Massachusetts: Harvard Business Review Press; 2013.

21.

Christensen CM. The innovator's dilemma: when new technologies cause great firms to fail. Boston, Mass: Harvard Business School Press; 1997.

22.

THE ENTREPRENEURIAL STATE: DEBUNKING PUBLIC VS. PRIVATE SECTOR MYTHS. ANTHEM PRESS; 2013.

23.

Perez C. Technological revolutions and financial capital: the dynamics of bubbles and golden ages. Cheltenham, UK: Edward Elgar Pub; 2002.

24.

Rogers EM. Diffusion of innovations. 5th ed. New York: Free Press; 2003.

25.

Moore GA. Crossing the chasm: marketing and selling disruptive products to mainstream customers. Third edition. New York, NY: HarperBusiness; 2014.

26.

Smith D. Exploring Innovation. 3rd ed. London: McGraw-Hill Higher Education; 2015.

27.

Tidd J, Bessant JR. Managing innovation: integrating technological, market and organizational change. 4th ed. Chichester: Wiley; 2009.

28.

Ahmed PK, Shepherd C. Innovation management: context, strategies, systems, and processes. Harlow: Financial Times Prentice Hall; 2010.

29.

Chesbrough HW. Open innovation: the new imperative for creating and profiting from technology. Boston, Mass: Harvard Business School Press; 2006.

30.

Chesbrough HW. Open services innovation: rethinking your business to grow and compete in a new era. First edition. San Francisco, CA: Jossey-Bass, a Wiley Imprint; 2011.

31.

Osterwalder A, Pigneur Y, Bernarda G, Smith A. Value proposition design [Internet]. Hoboken, New Jersey: Wiley; 2014. Available from:  
<http://UCL.ebib.com/patron/FullRecord.aspx?p=1887760>

32.

Chesbrough HW. Open business models: how to thrive in the new innovation landscape. Boston: Harvard Business School Press; 2006.

33.

Smith D. Exploring Innovation. 3rd ed. London: McGraw-Hill Higher Education; 2015.

34.

Tidd J, Bessant JR. Managing innovation: integrating technological, market and organizational change. 4th ed. Chichester: Wiley; 2009.

35.

Ahmed PK, Shepherd C. Innovation management: context, strategies, systems, and processes. Harlow: Financial Times Prentice Hall; 2010.

36.

Ramaswamy V, Gouillart FJ. The power of co- creation: build it with them to boost growth, productivity, and profits. New York: Free Press; 2010.

37.

Prahalad CK, Ramaswamy V. The future of competition: co-creating unique value with customers. Haryana, India: Penguin Portfolio; 2006.

38.

Chesbrough HW. Open innovation: the new imperative for creating and profiting from technology. Boston, Mass: Harvard Business School Press; 2006.

39.

Tapscott D, Williams AD. Wikinomics: how mass collaboration changes everything. Expanded ed. London: Atlantic; 2008.

40.

Visit Amazon's Howard Schultz Pagesearch resultsHoward SchultzJoanne Gordon. Onward: How Starbucks Fought For Its Life Without Losing Its Soul [Internet]. John Wiley & Sons; 1 edition (13 April 2011); Available from:  
[http://www.amazon.co.uk/Onward-Starbucks-Fought-Without-Losing/dp/0470977647/ref=sr\\_1\\_1?s=books&ie=UTF8&qid=1416912629&sr=1-1&keywords=howard+schultz](http://www.amazon.co.uk/Onward-Starbucks-Fought-Without-Losing/dp/0470977647/ref=sr_1_1?s=books&ie=UTF8&qid=1416912629&sr=1-1&keywords=howard+schultz)

41.

Prahalad CK. The fortune at the bottom of the pyramid: eradicating poverty through profits. Rev, and updated 5th anniversary ed. Upper Saddle River, N.J.: Prentice Hall; 2010.

42.

Gladwell M. The tipping point: how little things can make a big difference. Abridged edition. London: Little, Brown Book Group; 2005.

43.

Ries E. The lean startup: how today's entrepreneurs use continuous innovation to create radically successful businesses. New York: Crown Business; 2011.

44.

Blank S. Why the Lean Start-Up Changes Everything. Harvard Business Review [Internet]. Boston: Harvard University; 2013;91(5):63-72. Available from: <http://search.ebscohost.com/login.aspx?direct=true&AuthType=ip,shib&db=bth&AN=87039866&site=ehost-live&scope=site>

45.

Liker JK. The Toyota way: 14 management principles from the world's greatest manufacturer. New York: McGraw-Hill; 2004.

46.

Osterwalder A, Pigneur Y. Business model generation: a handbook for visionaries, game changers, and challengers. Hoboken, N.J.: Wiley; 2010.

47.

Moore GA. Dealing with Darwin: how great companies innovate at every phase of their evolution. Chichester: Capstone; 2006.

48.

Cooper B, Vlaskovits P. The lean entrepreneur: how visionaries create products, innovate with new ventures, and disrupt markets [Internet]. Hoboken, N.J.: Wiley; 2013. Available from: <http://proquest.safaribooksonline.com/?uiCode=ucl&xmlId=9781118331866>

49.

Moore GA. Dealing with Darwin: how great companies innovate at every phase of their evolution. Chichester: Capstone; 2006.

50.

Blank SG. The four steps to the epiphany: successful strategies for products that win. 2nd ed. [Foster City, Calif.]: Cafepress.com; 2006.

51.

Blank SG. Holding a cat by the tail. First edition. [United States]: K&S Ranch; 2014.

52.

Michael L. George. Lean Six Sigma for Service . McGraw-Hill;

53.

Smith D. Exploring Innovation. 3rd ed. London: McGraw-Hill Higher Education; 2015.

54.

Tidd J, Bessant JR. Managing innovation: integrating technological, market and organizational change. 4th ed. Chichester: Wiley; 2009.

55.

Ahmed PK, Shepherd C. Innovation management: context, strategies, systems, and processes. Harlow: Financial Times Prentice Hall; 2010.

56.

Govindarajan V, Trimble C. Reverse innovation: create far from home, win everywhere. Boston, Massachusetts: Harvard Business Review Press; 2012.

57.

Smith D. Exploring Innovation. 3rd ed. London: McGraw-Hill Higher Education; 2015.