

MSIN7019: Innovation in the Enterprise: Hugh Varilly

View Online



1.

Smith, D. Exploring Innovation. (McGraw-Hill Higher Education, 2015).

2.

Tidd, J. & Bessant, J. R. Managing innovation: integrating technological, market and organizational change. (Wiley, 2009).

3.

Ahmed, P. K. & Shepherd, C. Innovation management: context, strategies, systems, and processes. (Financial Times Prentice Hall, 2010).

4.

Keeley, L. Ten types of innovation: the discipline of building breakthroughs. (Wiley, 2013).

5.

Christensen, C. M. The innovator's dilemma: when new technologies cause great firms to fail. vol. The management of innovation and change series (Harvard Business School Press, 1997).

6.

Christensen, C. M. & Raynor, M. E. The innovator's solution: creating and sustaining

successful growth. (Harvard Business Review Press, 2013).

7.

Johnson, S. How we got to now: six innovations that made the modern world. (Particular Books, an imprint of Penguin Books, 2014).

8.

Derman, E. Models behaving badly: why confusing illusion with reality can lead to disaster, on Wall Street and in life. (Wiley, 2011).

9.

Smith, D. Exploring Innovation. (McGraw-Hill Higher Education, 2015).

10.

Tidd, J. & Bessant, J. R. Managing innovation: integrating technological, market and organizational change. (Wiley, 2009).

11.

Ahmed, P. K. & Shepherd, C. Innovation management: context, strategies, systems, and processes. (Financial Times Prentice Hall, 2010).

12.

Grant, Robert M. Foundations of strategy. (Wiley and Sons, 2012).

13.

Lafley, A. G. & Martin, R. L. Playing to win: how strategy really works. (Harvard Business Review Press, 2013).

14.

Osterwalder, A. & Pigneur, Y. Business model generation: a handbook for visionaries, game changers, and challengers. (Wiley, 2010).

15.

Cooper, B. & Vlaskovits, P. The lean entrepreneur: how visionaries create products, innovate with new ventures, and disrupt markets. (Wiley, 2013).

16.

THE ENTREPRENEURIAL STATE: DEBUNKING PUBLIC VS. PRIVATE SECTOR MYTHS.
(ANTHEM PRESS, 2013).

17.

Smith, D. Exploring Innovation. (McGraw-Hill Higher Education, 2015).

18.

Tidd, J. & Bessant, J. R. Managing innovation: integrating technological, market and organizational change. (Wiley, 2009).

19.

Ahmed, P. K. & Shepherd, C. Innovation management: context, strategies, systems, and processes. (Financial Times Prentice Hall, 2010).

20.

Christensen, C. M. & Raynor, M. E. The innovator's solution: creating and sustaining successful growth. (Harvard Business Review Press, 2013).

21.

Christensen, C. M. The innovator's dilemma: when new technologies cause great firms to

fail. vol. The management of innovation and change series (Harvard Business School Press, 1997).

22.

THE ENTREPRENEURIAL STATE: DEBUNKING PUBLIC VS. PRIVATE SECTOR MYTHS.
(ANTHEM PRESS, 2013).

23.

Perez, C. Technological revolutions and financial capital: the dynamics of bubbles and golden ages. (Edward Elgar Pub, 2002).

24.

Rogers, E. M. Diffusion of innovations. (Free Press, 2003).

25.

Moore, G. A. Crossing the chasm: marketing and selling disruptive products to mainstream customers. (HarperBusiness, 2014).

26.

Smith, D. Exploring Innovation. (McGraw-Hill Higher Education, 2015).

27.

Tidd, J. & Bessant, J. R. Managing innovation: integrating technological, market and organizational change. (Wiley, 2009).

28.

Ahmed, P. K. & Shepherd, C. Innovation management: context, strategies, systems, and processes. (Financial Times Prentice Hall, 2010).

29.

Chesbrough, H. W. Open innovation: the new imperative for creating and profiting from technology. (Harvard Business School Press, 2006).

30.

Chesbrough, H. W. Open services innovation: rethinking your business to grow and compete in a new era. (Jossey-Bass, a Wiley Imprint, 2011).

31.

Osterwalder, A., Pigneur, Y., Bernarda, G. & Smith, A. Value proposition design. vol. Strategyzer series (Wiley, 2014).

32.

Chesbrough, H. W. Open business models: how to thrive in the new innovation landscape. (Harvard Business School Press, 2006).

33.

Smith, D. Exploring Innovation. (McGraw-Hill Higher Education, 2015).

34.

Tidd, J. & Bessant, J. R. Managing innovation: integrating technological, market and organizational change. (Wiley, 2009).

35.

Ahmed, P. K. & Shepherd, C. Innovation management: context, strategies, systems, and processes. (Financial Times Prentice Hall, 2010).

36.

Ramaswamy, V. & Gouillart, F. J. The power of co- creation: build it with them to boost

growth, productivity, and profits. (Free Press, 2010).

37.

Prahalad, C. K. & Ramaswamy, V. The future of competition: co-creating unique value with customers. (Penguin Portfolio, 2006).

38.

Chesbrough, H. W. Open innovation: the new imperative for creating and profiting from technology. (Harvard Business School Press, 2006).

39.

Tapscott, D. & Williams, A. D. Wikinomics: how mass collaboration changes everything. (Atlantic, 2008).

40.

Visit Amazon's Howard Schultz Page [search results](#) Howard Schultz Joanne Gordon. Onward: How Starbucks Fought For Its Life Without Losing Its Soul. (John Wiley & Sons; 1 edition (13 April 2011)).

41.

Prahalad, C. K. The fortune at the bottom of the pyramid: eradicating poverty through profits. (Prentice Hall, 2010).

42.

Gladwell, M. The tipping point: how little things can make a big difference. (Little, Brown Book Group, 2005).

43.

Ries, E. The lean startup: how today's entrepreneurs use continuous innovation to create radically successful businesses. (Crown Business, 2011).

44.

Blank, S. Why the Lean Start-Up Changes Everything. Harvard Business Review **91**, 63–72 (2013).

45.

Liker, J. K. The Toyota way: 14 management principles from the world's greatest manufacturer. (McGraw-Hill, 2004).

46.

Osterwalder, A. & Pigneur, Y. Business model generation: a handbook for visionaries, game changers, and challengers. (Wiley, 2010).

47.

Moore, G. A. Dealing with Darwin: how great companies innovate at every phase of their evolution. (Capstone, 2006).

48.

Cooper, B. & Vlaskovits, P. The lean entrepreneur: how visionaries create products, innovate with new ventures, and disrupt markets. (Wiley, 2013).

49.

Moore, G. A. Dealing with Darwin: how great companies innovate at every phase of their evolution. (Capstone, 2006).

50.

Blank, S. G. The four steps to the epiphany: successful strategies for products that win. (Cafepress.com, 2006).

51.

Blank, S. G. Holding a cat by the tail. (K&S Ranch, 2014).

52.

Michael L. George. Lean Six Sigma for Service . (McGraw-Hill).

53.

Smith, D. Exploring Innovation. (McGraw-Hill Higher Education, 2015).

54.

Tidd, J. & Bessant, J. R. Managing innovation: integrating technological, market and organizational change. (Wiley, 2009).

55.

Ahmed, P. K. & Shepherd, C. Innovation management: context, strategies, systems, and processes. (Financial Times Prentice Hall, 2010).

56.

Govindarajan, V. & Trimble, C. Reverse innovation: create far from home, win everywhere. (Harvard Business Review Press, 2012).

57.

Smith, D. Exploring Innovation. (McGraw-Hill Higher Education, 2015).